

COMPASS POINTS 2012

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MINNESOTA: POSITIVE TRENDS TO BUILD ON

JOBS AND THE ECONOMY

- 10** Number of sectors (out of 13) that experienced job growth over the year – with biggest gains in the education and health, leisure and hospitality, business services, and retail sectors.
- 3.2%** Growth in Gross Domestic Product (GDP) in 2010, outpacing the U.S. rate of 2.6 percent.

EDUCATION

- 76%** Share of high school students graduating on time – a rate which has slowly but steadily risen over the last decade.
- 19** Percentage point increase in 11th graders meeting state math standards since 2006.

HEALTH

- 0%** Change in obesity rate since 2007, after average increases of 6 percent each year for the preceding decade.

Find more data, discussion, and strategies at mncompass.org.

MINNESOTA: CHALLENGES TO ADDRESS

JOBS AND THE ECONOMY

- 21** Percentage point gap between the proportion of white and black Minnesotans with paid employment, the largest among the 36 states with data.
- \$6,215** Drop in the real median household income over the last decade, following decades of increases.
- 600,000** Number of Minnesotans living in poverty. Poverty rates have increased in all regions of the state.

EDUCATION

- 25** Percentage point gap in 3rd grade reading proficiency between white students and those of color.

HEALTH

- 20%** Projected growth in the number of people with disabilities over the next decade.
- 9,075** Average number of adults with diabetes added each year of the past decade.

MINNESOTA RECENT TREND (Past 3-5 years)	KEY MEASURE	CURRENT RANKING AMONG STATES 1=BEST (Rank in 2000)
ECONOMY		
WORSE SAME BETTER	GDP per working-age adult	11 (13)
WORSE SAME BETTER	Job growth	41 (24)
WORSE SAME BETTER	Median household income	12 (11)
WORSE SAME BETTER	Proportion of adults working	5 (1)
WORSE SAME BETTER	Poverty	10 (3)
WORSE SAME BETTER	Housing cost burdens	19 (8)
EDUCATION		
WORSE SAME BETTER	3rd grade reading	NA (NA)
WORSE SAME BETTER	11th grade math	NA (NA)
WORSE SAME BETTER	High school graduation rate	NA (NA)
WORSE SAME BETTER	Adult educational attainment (BA+)	10 (10)
HEALTH		
WORSE SAME BETTER	Diabetes rate	4 (5)
WORSE SAME BETTER	Health care coverage	4 (4)
WORSE SAME BETTER	Low-weight births	8 (6)
WORSE SAME BETTER	Obesity rate	14 (8)

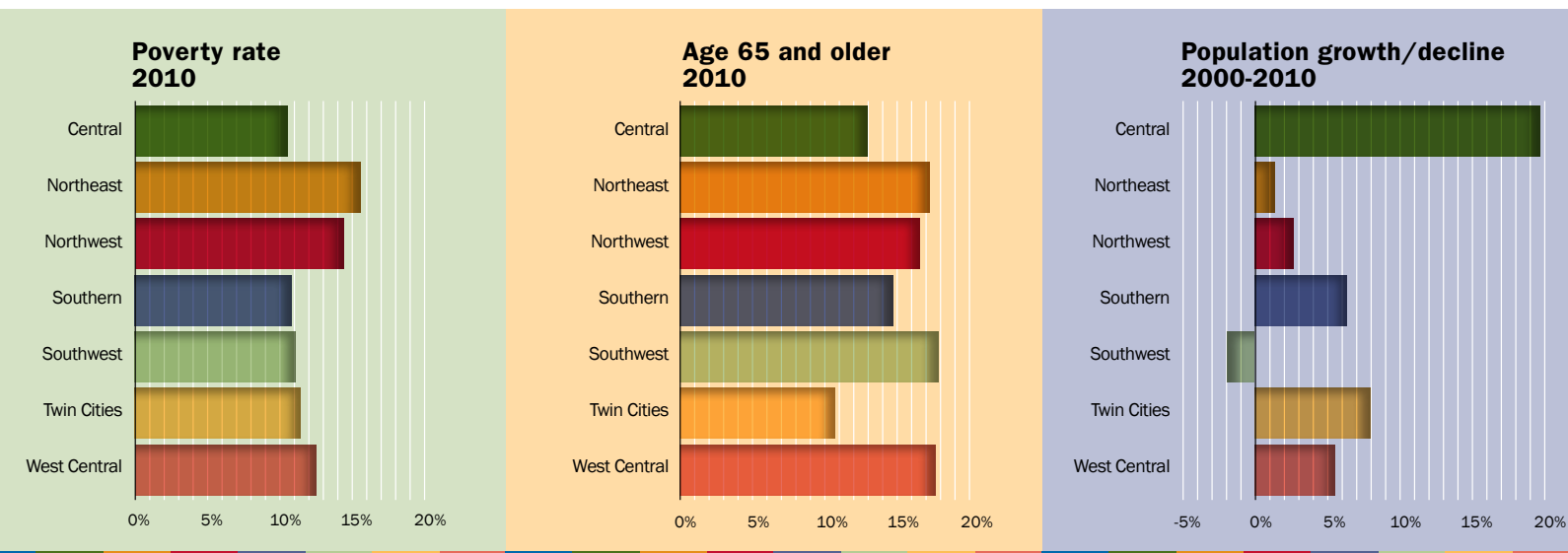
Note that it is possible for Minnesota's recent trend to be "worse" while our ranking among states improves. This is because other states may be faring even worse than Minnesota on a given measure.

NA = Not Available

Most recent data for Compass Points as of December 2011.

Get all the most recent data and trends at mncompass.org.

REGIONAL DIFFERENCES



DATA BY PLACE

No matter where you live in Minnesota, now you can find more "granular" data to drill down to a local geography.

New geographic profiles contain a host of current, at-a-glance data snapshots across all topics for your region, your county, and many larger cities around the state.

Also find data and trends for:

- Seven regions
- 87 counties
- 55 larger cities
- 334 school districts
- 115 neighborhoods, communities, and planning districts in Minneapolis and St. Paul
- The state as a whole
- Plus, total population data for every town and city with 1,000 or more residents

See **60 Key Measures and Context Measures**, resources to take action, and reports of what works in 14 topic areas:

- Aging
- Children & Youth
- Civic Engagement
- Demographics
- Disparities
- Early Childhood
- Economy & Workforce
- Education
- Environment
- Health
- Housing
- Immigration
- Public Safety
- Transportation

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Inspiring action.
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“Minnesota Compass is our first stop when we are seeking reliable, up-to-date data which allow us to compare trends at the county or regional level. This is helpful to guide where additional investments are needed, and to hold up those areas where creative solutions have been identified.”

— Don Hickman,
Vice President of Community Development, Initiative Foundation



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BRINGING TOGETHER COMMUNITIES OF ALL SIZES

Last year, Compass shared the latest data and trends with statewide groups, such as the Governor's Jobs Summit and the Minnesota Council on Foundations, regional groups, such as Friends in the Field and Dakota County managers, and local groups working to improve their communities at the neighborhood level.

In an effort to provide the most useful data, Compass worked with the McKnight Foundation, several local partners, and more than 100 advisors from Twin Cities neighborhood organizations to produce profiles for each neighborhood, community, and planning district in Minneapolis and St. Paul.



Engagement is crucial because until that magic moment when data is somehow applied - given life through action - it is just numbers in boxes. Compass presents the information it collects in ways that truly encourage creative application.

— Sarah Hernandez,
Program Officer,
Region & Communities,
The McKnight Foundation



We extend special thanks to the statewide collaborative of foundations who support Compass to keep this critical resource useful and accessible to all.

Compass is led by Wilder Research and funded and governed by a collaborative of foundations:

3M Foundation
Blandin Foundation
Blue Cross and Blue Shield
of Minnesota Foundation
Bush Foundation
Greater Twin Cities United Way
Initiative Foundation
Mardag Foundation, an affiliate of
Minnesota Philanthropy Partners
The McKnight Foundation

B.C. Gamble, P.W. Skogmo Fund
of The Minneapolis Foundation
Northland Foundation
Northwest Minnesota Foundation
The Saint Paul Foundation, an affiliate of
Minnesota Philanthropy Partners
Southern Minnesota Initiative Foundation
Southwest Initiative Foundation
Wells Fargo Foundation Minnesota
West Central Initiative
Amherst H. Wilder Foundation

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POSITIONING FOR PROSPERITY

"I am a firm believer in the people. If given the truth, they can be depended upon to meet any national crisis. The great point is to bring them the real facts."

Abraham Lincoln

OUR HEALTH

Without a doubt, individual choices affect our health – but social factors can determine health as well. Compass and Wilder Research, in partnership with InCommons, brought together people from around the state, including Statewide Health Improvement Program (SHIP) grantees, to examine system-level approaches to reducing the rising, and dangerous, obesity rate. Participants looked at effective strategies, shared promising approaches, and developed new relationships to implement successful, sustainable change to foster better health for all.



Among the four main behaviors for optimal health and longevity, healthy eating can be the toughest to influence. Our communities - health organizations, schools, nonprofits, and community groups - need to collaborate in new ways, using new ideas and finding creative solutions at the community level.

— Deanna Varner,
Community Relations Manager,
HealthPartners



Nearly everyone agrees – Minnesota's achievement gap is a blot on our state and a threat to our well-being. A thornier issue is how to fix it. Compass partnered with the Twin Cities Daily Planet on their New Normal series to provide the data and context to frame up several community conversations. Participants, armed with the facts, grappled with what priorities our community should set, and funding decisions to explore to close the achievement gap.

OUR EDUCATION



Compass provides accurate data that are accessible and easy to digest with just a few clicks. This has been an extremely valuable partnership for us as we report on local news impacting our community.

— Lisa Peterson-de la Cueva, Project Manager,
Twin Cities Daily Planet's New Normal series



OUR ECONOMY AND WORKFORCE

These days, the one thing on everybody's mind is jobs. Where will they come from, and how can we keep them here in Minnesota? In partnership with the Governor's Office, Minnesota's Department of Employment and Economic Development, and the Minnesota Chamber

of Commerce, Compass convened a statewide advisory group to look at our Economy & Workforce measures to determine if they remain the best indicators, in light of recent economic turmoil. The result is a new Economy & Workforce section, which includes more timely, sensitive, and leading indicators than before.



Agreeing on how to measure progress is a critical step in getting public and private collaborators working effectively together to drive Minnesota's economy. Compass is making that possible.

— Kathy Tunheim,
Senior Advisor to the Governor
for Job Creation

