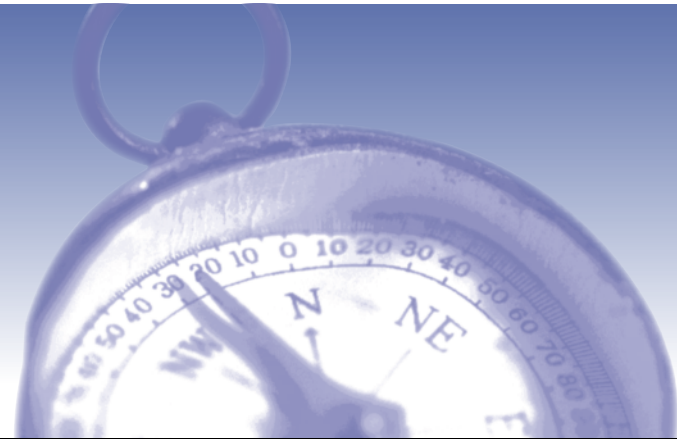


“ We are working to secure and build resources to help advance the common good in our community. Minnesota Compass will provide the data and information we need to unite around issues at the local level. ”

Katie Boone, director of community impact, Greater Mankato Area United Way



mncompass.org

MINNESOTA COMPASS

Measuring progress. Inspiring action.

Minnesota Compass is led by Wilder Research and supported by a consortium of foundations.

- Blandin Foundation
- Bush Foundation
- Initiative Foundation
- The McKnight Foundation
- Northland Foundation
- Northwest Minnesota Foundation
- Southern Minnesota Initiative Foundation
- Southwest Initiative Foundation
- West Central Initiative

Special thanks to Blue Cross and Blue Shield of Minnesota Foundation for sponsorship of database development.

Minnesota is changing.

How well are we www.mncompass.org the challenges we face?



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- Use this central, go-to resource to improve your county, your region, and our state.
- Get the information you need to state your case, to bring attention to an issue, to craft policy, and to make an impact.
- Find accessible, understandable, credible, nonpartisan data for analysis, and learn about ideas to take action.

“ Minnesota Compass has been built with the knowledge that it’s not an end in itself. Its applications – whether for planning, policy making, grant writing, assessment, etc. – are limited only by the needs and creativity of communities throughout Minnesota. ”

Matt Rezac, senior program officer – public policy and engagement, Blandin Foundation



Get an accurate reading

- Find out the sweeping demographic shifts that will affect all regions of our state.
- Explore indicators that may forecast the future in education, economy, the environment, and more.
- Compare progress to other regions and to the state as a whole.

Chart your course

- Discover how those in your community and others are addressing issues.
- Learn about new, innovative programs.
- Use planning and information to reverse negative trends and bolster positive ones.

Move the needle

- Make your case.
- Implement proven solutions.
- Connect with others to work together to solve problems.

Explore further

- Find out how your county and region compares to others.
- See what people and groups are doing to address problems.
- Browse a library of reports to gain a deeper understanding of an issue.

Find the answers to the questions people are asking

- How do obesity levels in your community compare to others?
- How stable is your community's housing market?
- How clean is the environment?
- How engaged are your residents?

“ Minnesota Compass provides us with reliable and informative data to understand the future workforce and economic development needs of the state. ”

Mary Rothchild, director, strategic partnerships, Minnesota State Colleges and Universities

