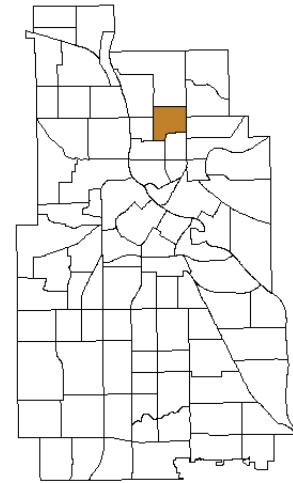


Holland

Neighborhood in Minneapolis

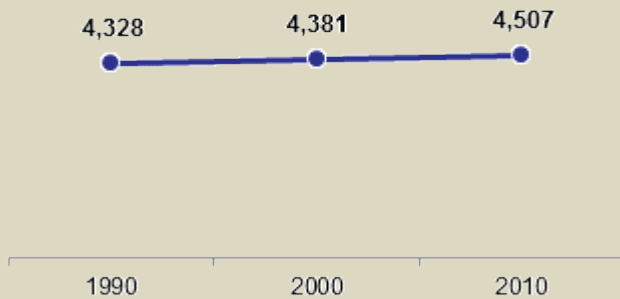
About this area

The Holland neighborhood is bordered by 27th Avenue Northeast, Central Avenue, 19th and 17th Avenues Northeast, and University Avenue. Edison Senior High School (9-12) is located in the neighborhood, as well as a public library and Jackson Square Park. It is also home to a firefighter museum, dental clinics, restaurants, and a range of businesses.

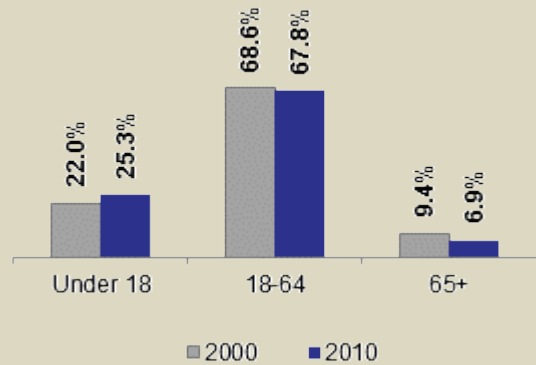


Trends in the area

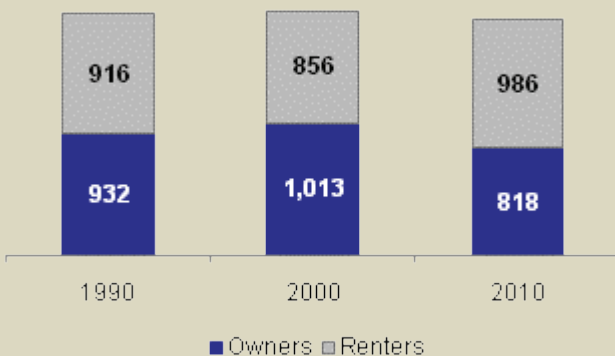
Total population, 1990-2010



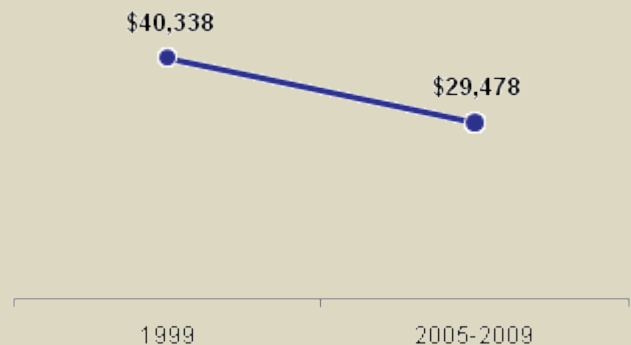
Population by age group, 2000-2010



Households by tenure, 1990-2010



Median household income (in 2009 \$)



About Holland residents

	Holland		Minneapolis	
	Number	Percent	Number	Percent
Total population and share of city's population (2010)	4,507	1.2%	382,578	100%
SEX AND AGE (2010)				
Male	2,340	51.9%	192,421	50.3%
Female	2,167	48.1%	190,157	49.7%
Under 5 years	402	8.9%	26,453	6.9%
5-9 years	328	7.3%	21,635	5.7%
10-14 years	256	5.7%	18,136	4.7%
15-17 years	156	3.5%	10,980	2.9%
18-24 years	424	9.4%	57,979	15.2%
25-34 years	1,000	22.2%	80,531	21.0%
35-44 years	706	15.7%	52,527	13.7%
45-54 years	539	12.0%	46,748	12.2%
55-64 years	385	8.5%	37,078	9.7%
65-74 years	147	3.3%	16,325	4.3%
75-84 years	101	2.2%	9,136	2.4%
85 years and older	63	1.4%	5,050	1.3%
17 years and younger	1,142	25.3%	77,204	20.2%
18 years and older	3,365	74.7%	305,374	79.8%
65 years and older	311	6.9%	30,511	8.0%
RACE AND ETHNICITY* (2010)				
White	2,257	50.1%	230,650	60.3%
Black or African American	885	19.6%	69,971	18.3%
American Indian and Alaska Native	114	2.5%	6,351	1.7%
Asian or Pacific Islander	84	1.9%	21,567	5.6%
Other race	17	0.4%	962	0.3%
Two or more races	174	3.9%	13,004	3.4%
Hispanic or Latino	976	21.7%	40,073	10.5%

* People who ethnically identify as Hispanic may be of any race, but are represented only as "Hispanic or Latino" in the table above.
All race categories are non-Hispanic.

About Holland residents

	Holland		Minneapolis	
	Number	Percent	Number	Percent
EDUCATIONAL ATTAINMENT (2005-2009)				
Population (25 years and older)	2,941	X	247,395	X
Less than high school	S	S	30,450	12.3%
High school diploma or GED	913	31.0%	48,799	19.7%
Some college or associate's degree	949	32.3%	61,084	24.7%
Bachelor's degree	364	12.4%	68,323	27.6%
Graduate or professional degree	S	S	38,739	15.7%
High school graduate or higher	S	S	216,945	87.7%
Bachelor's degree or higher	S	S	107,062	43.3%
RESIDENCE ONE YEAR AGO (2005-2009)				
Population (1 year and older)	4,389	X	374,040	X
Same residence	3,172	72.3%	278,166	74.4%
Different residence in the U.S.	1,128	25.7%	91,619	24.5%
Different residence outside the U.S.	89	2.0%	4,256	1.1%
LANGUAGE SPOKEN AT HOME (2005-2009)				
Population (5 years and older)	4,105	X	356,125	X
English only	2,914	71.0%	287,749	80.8%
Language other than English	1,191	29.0%	68,376	19.2%
Speak English less than "very well"	S	S	35,969	10.1%
HOUSEHOLDS BY TYPE (2010)				
Total households and share of city's households	1,804	1.1%	163,540	100.0%
Family households	928	51.4%	71,972	44.0%
With children under 18 years	487	27.0%	35,030	21.4%
Married-couple family households	512	28.4%	46,006	28.1%
With children under 18 years	260	14.4%	20,270	12.4%
Single-person family households	416	23.1%	25,966	15.9%
With children under 18 years	227	12.6%	14,760	9.0%
Nonfamily households	876	48.6%	91,568	56.0%
Householder living alone	621	34.4%	65,869	40.3%
65 years and over	141	7.8%	11,754	7.2%
Households with one or more children under 18 years	543	30.1%	38,481	23.5%
Households with one or more people 65 years and over	264	14.6%	23,036	14.1%

Jobs in Holland

	Holland		Minneapolis	
	Number	Percent	Number	Percent
Total number of jobs and share of city's jobs (2009)	621	0.2%	301,271	100.0%
BY WORKER AGE (2009)				
Age 29 and younger	173	27.9%	71,746	23.8%
Age 30-54	328	52.8%	179,798	59.7%
Age 55 and older	120	19.3%	49,727	16.5%
BY EARNINGS (2009)				
\$1,250 per month or less	262	42.2%	55,563	18.4%
\$1,251 to \$3,333 per month	272	43.8%	83,797	27.8%
More than \$3,333 per month	87	14.0%	161,911	53.7%
BY EDUCATIONAL ATTAINMENT (workers 30 years and older) (2009)				
High school diploma or equivalent or less	180	29.0%	60,073	19.9%
Some college or associate's degree	136	21.9%	71,050	23.6%
Bachelor's, graduate or professional degree	132	21.3%	98,402	32.7%
Educational attainment not available (workers 29 or younger)	173	27.9%	71,746	23.8%
BY INDUSTRY SECTOR (2009)				
Accommodation and food services	74	11.9%	25,084	8.3%
Administration and support, waste management, and remediation	43	6.9%	14,163	4.7%
Agriculture, forestry, fishing, and hunting	S	S	104	0.0%
Arts, entertainment, and recreation	13	2.1%	4,468	1.5%
Construction	28	4.5%	4,694	1.6%
Educational services	15	2.4%	32,404	10.8%
Finance and insurance	23	3.7%	30,562	10.1%
Health care and social assistance	70	11.3%	42,932	14.3%
Information	14	2.3%	11,429	3.8%
Management of companies and enterprises	25	4.0%	21,045	7.0%
Manufacturing	79	12.7%	14,250	4.7%
Mining, quarrying, and oil and gas extraction	S	S	S	S
Other services (excluding public administration)	31	5.0%	11,092	3.7%
Professional, scientific, and technical services	41	6.6%	32,418	10.8%
Public administration	S	S	7,921	2.6%
Real estate and rental and leasing	12	1.9%	9,926	3.3%
Retail trade	84	13.5%	11,481	3.8%
Transportation and warehousing	32	5.2%	8,542	2.8%
Utilities	S	S	9,292	3.1%
Wholesale trade	34	5.5%	9,456	3.1%

Employment of Holland residents

	Holland		Minneapolis	
	Number	Percent	Number	Percent
Total number of employed residents (2009)	1,803	X	165,546	X
WORK DESTINATION* (2009) (Ranked at city level)				
Minneapolis	830	46.0%	72,692	43.9%
Saint Paul	170	9.4%	15,176	9.2%
Bloomington	56	3.1%	8,644	5.2%
Edina	42	2.3%	6,432	3.9%
Minnetonka	33	1.8%	4,680	2.8%
Saint Louis Park	43	2.4%	4,372	2.6%
Golden Valley	48	2.7%	3,840	2.3%
Eden Prairie	14	0.8%	3,780	2.3%
Plymouth	43	2.4%	3,266	2.0%
Eagan	22	1.2%	2,807	1.7%
Brooklyn Park	26	1.4%	2,317	1.4%
Roseville	36	2.0%	2,284	1.4%
All other locations	440	24.4%	35,256	21.3%
TRANSPORTATION TO WORK (2005-2009)				
Workers (16 years and older)	2,000	X	204,254	X
Car, truck, or van (including passengers)	1,582	79.1%	145,405	71.2%
Public transportation	271	13.5%	27,507	13.5%
Walked, biked, worked at home, or other	148	7.4%	31,342	15.3%
HOUSEHOLD INCOME (in 2009 dollars) (2005-2009)				
Total households and share of city's households	1,804	1.1%	163,541	100.0%
Less than \$35,000	S	S	64,189	39.2%
\$35,000-\$49,999	312	17.3%	23,984	14.7%
\$50,000-\$74,999	212	11.8%	28,622	17.5%
\$75,000-\$99,999	194	10.7%	17,510	10.7%
\$100,000 or more	S	S	29,236	17.9%
Median household income	\$29,478	X	\$45,625	X
POVERTY (2005-2009)				
All people for whom poverty status is determined	4,507	X	364,176	X
With income below poverty	1,672	37.1%	78,342	21.5%
With income 100-149% of poverty	421	9.3%	35,922	9.9%
With income 150-199% of poverty	436	9.7%	28,771	7.9%
With income 200% of poverty or higher	1,978	43.9%	221,141	60.7%

* Work destination is the location of a person's primary job; the one that pays the most if a worker holds more than one job.

Holland housing

	Holland		Minneapolis	
	Number	Percent	Number	Percent
Total housing units (2010) and share of city's units	2,030	1.1%	178,287	100.0%
UNITS IN STRUCTURE (2005-2009)				
Single	814	40.1%	88,398	49.6%
2 or more	1,216	59.9%	89,889	50.4%
YEAR BUILT (2005-2009)				
2000 or later	256	12.6%	9,834	5.5%
1970-1999	169	8.3%	32,403	18.2%
1940-1969	368	18.1%	46,030	25.8%
1939 or earlier	1,237	60.9%	90,019	50.5%
OCCUPIED OR VACANT HOUSING UNITS (2010)				
Vacant housing units	226	11.1%	14,747	8.3%
Occupied housing units	1,804	88.9%	163,540	91.7%
Average household size	2.5	X	2.2	X
Owner-occupied	818	45.3%	80,439	49.2%
Average household size	2.4	X	2.3	X
Renter-occupied	986	54.7%	83,101	50.8%
Average household size	2.6	X	2.1	X
VEHICLES PER HOUSEHOLD (2005-2009)				
No vehicles	392	21.7%	28,647	17.5%
1 or more vehicle(s)	1,412	78.3%	134,893	82.5%
YEAR HOUSEHOLDER MOVED INTO UNIT (2005-2009)				
Moved in 2005 or later	826	45.8%	60,216	36.8%
Moved in 2000-2004	407	22.5%	44,678	27.3%
Moved in 1990-1999	223	12.4%	31,088	19.0%
Moved in 1980-1989	126	7.0%	12,613	7.7%
Moved in 1970-1979	64	3.6%	7,423	4.5%
Moved in 1969 or earlier	159	8.8%	7,521	4.6%

Holland housing

	Holland		Minneapolis	
	Number	Percent	Number	Percent
COST-BURDENED HOUSEHOLDS* (2005-2009)				
All households for which cost burden is calculated	1,767	X	160,497	X
Cost-burdened households	S	S	69,513	43.3%
Owner households for which cost burden is calculated	S	X	84,676	X
Cost-burdened owner households	S	S	30,143	35.6%
Renter households for which cost burden is calculated	S	X	75,821	X
Cost-burdened renter households	S	S	39,370	51.9%
RENT (includes renter paid utilities) (2005-2009)				
Occupied units where residents pay rent	1,048	X	76,896	X
Median rent (2009 dollars)	\$796	X	\$761	X

* Households paying 30% or more of their gross income for housing are considered to be cost-burdened. This definition of affordability is formally recognized by the housing industry. Housing costs for homeowners include mortgages, real estate taxes, utilities and fuels. Housing costs for renters include rent, utilities and fuels (if the renter pays them).

NOTES ABOUT THE DATA

Data throughout these profiles come from three sources produced by the U.S. Census Bureau:

- 2010 decennial census (demographic data including total population, race and ethnicity, as well as housing units and types of households),
- 2009 Local Employment Dynamics data from OnTheMap (employment of residents, and local jobs and their characteristics); and
- 2005-2009 American Community Survey (all other data including income, education, housing and social characteristics).

Data from the 2005-2009 American Community Survey were collected by surveys over those five years, and therefore describe the average characteristics for the 5-year time period. These data have been adjusted using the 2010 census counts for population and housing to provide the best estimate of how many people or housing units relate to each characteristic. All dollar amounts are shown in 2009 dollars. Percentages may not sum to 100 percent due to rounding.

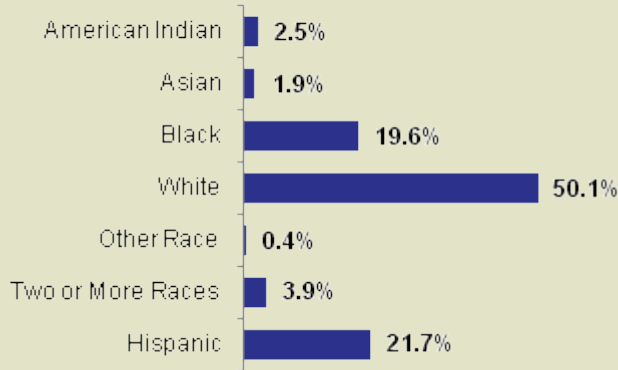
X indicates no data were available or not applicable.

S indicates that data were suppressed. Data have been suppressed when there were fewer than 10 people or units in a category, or the error margins were greater than ± 10 percentage points, or the error margins were greater than 25% of the estimate of a numeric value (such as median income). Large error margins occur when too few people were in the survey sample, making the data unreliable. If data have been suppressed at a neighborhood level, they are often available at a higher level of geography (community or city level).

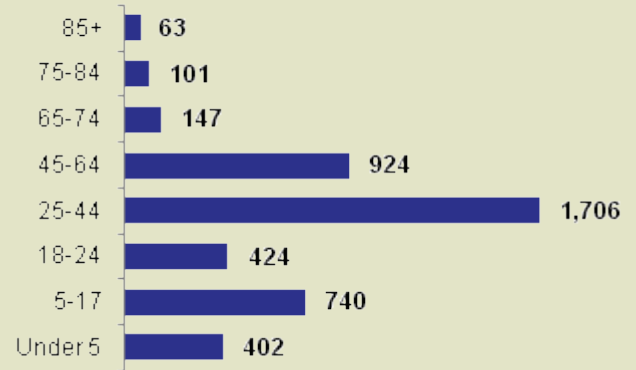
Users are cautioned that many of the data on this document have error margins associated with them. Please visit www.mncompass.org/twincities/neighborhoods.php to access downloadable data files, including error margins and unsuppressed data.

Portrait of Holland

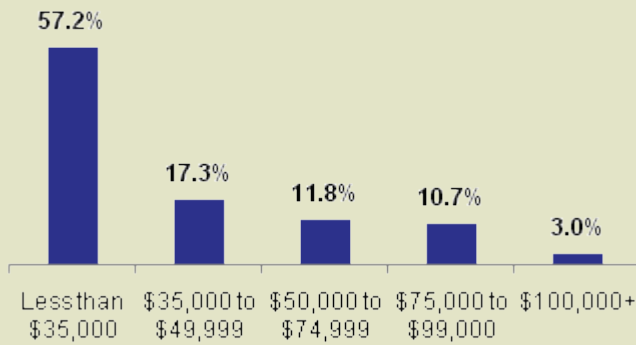
Population by race/ethnicity, 2010



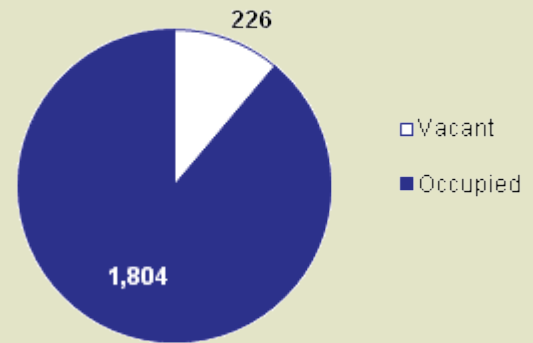
Population by age group, 2010



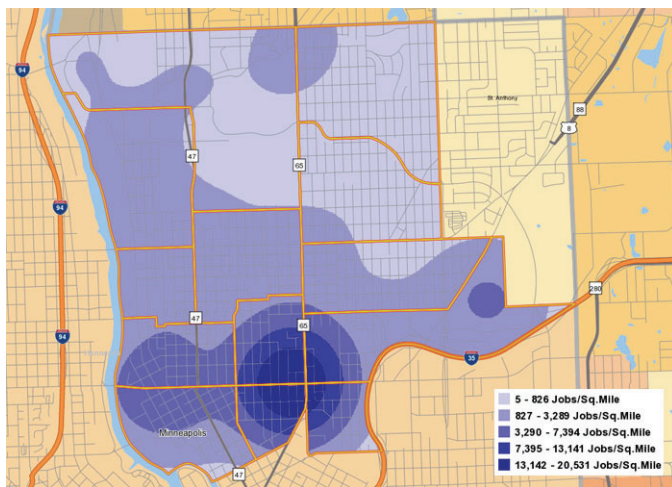
Households by income, 2005-2009



Housing units by occupancy, 2010



Jobs per square mile, 2009



These profiles were prepared by Minnesota Compass staff at Wilder Research, with the generous support of The McKnight Foundation, under the direction of numerous community advisors. For additional information about the Minneapolis and Saint Paul Neighborhood Profiles, and to download data files showing error margins, please visit www.mncompass.org/twincities/neighborhoods.php



Notes about graphs: People who ethnically identify as Hispanic may be of any race, but are represented only as “Hispanic or Latino” in the “Population by race/ethnicity” graph above. All race categories are non-Hispanic.