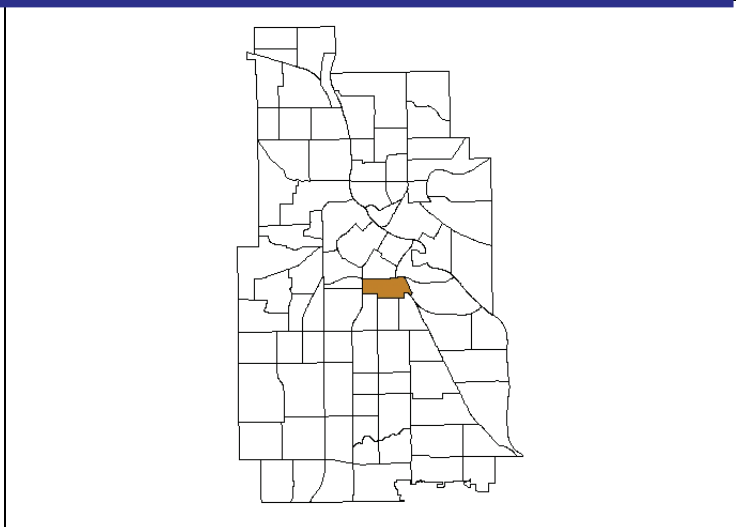


## Ventura Village

### Neighborhood in Minneapolis

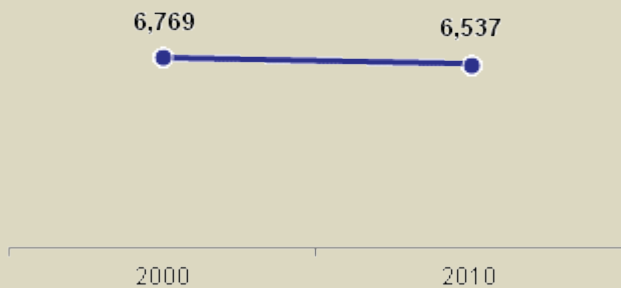
#### About this area

The Ventura Village neighborhood is bordered by I-94, the industrial area west of Hiawatha Avenue and 17th Avenue South, 22nd Street East and 24th Street East, Chicago Avenue, and I-35W. It is home to a library, Peavey Park, and the Minneapolis American Indian Center, as well as a variety of stores, restaurants, grocers, and places of worship. The greater Phillips neighborhood was subdivided during the 2000s into Ventura Village, Phillips West, East Phillips and Midtown Phillips. In 2002, the Minneapolis City Council approved the separation of Ventura Village from Phillips, also adding a few parcels from what was formerly western Seward to the new neighborhood.

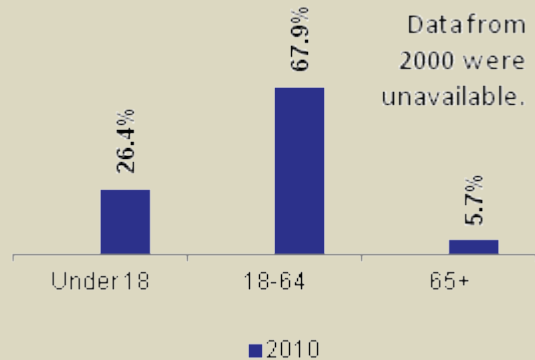


#### Trends in the area

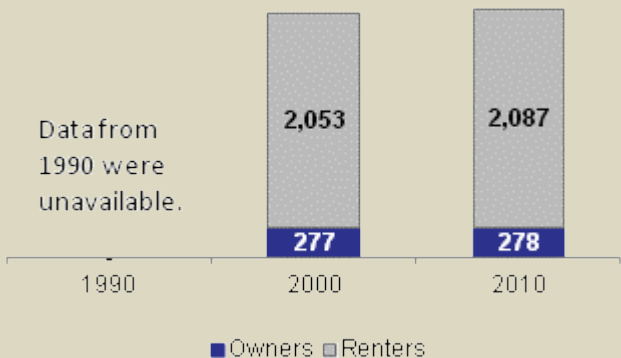
Total population, 2000-2010



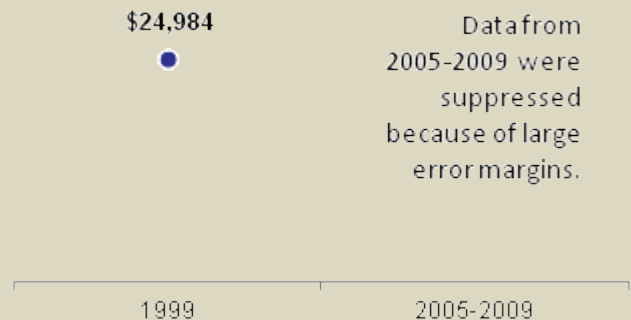
Population by age group, 2010



Households by tenure, 1990-2010



Median household income (in 2009 \$)



## About Ventura Village residents

	Ventura Village		Minneapolis	
	Number	Percent	Number	Percent
<b>Total population and share of city's population (2010)</b>	6,537	1.7%	382,578	100%
<b>SEX AND AGE (2010)</b>				
Male	3,592	54.9%	192,421	50.3%
Female	2,945	45.1%	190,157	49.7%
Under 5 years	650	9.9%	26,453	6.9%
5-9 years	494	7.6%	21,635	5.7%
10-14 years	379	5.8%	18,136	4.7%
15-17 years	206	3.2%	10,980	2.9%
18-24 years	946	14.5%	57,979	15.2%
25-34 years	1,313	20.1%	80,531	21.0%
35-44 years	886	13.6%	52,527	13.7%
45-54 years	767	11.7%	46,748	12.2%
55-64 years	525	8.0%	37,078	9.7%
65-74 years	255	3.9%	16,325	4.3%
75-84 years	97	1.5%	9,136	2.4%
85 years and older	19	0.3%	5,050	1.3%
17 years and younger	1,729	26.4%	77,204	20.2%
18 years and older	4,808	73.6%	305,374	79.8%
65 years and older	371	5.7%	30,511	8.0%
<b>RACE AND ETHNICITY* (2010)</b>				
White	1,424	21.8%	230,650	60.3%
Black or African American	2,738	41.9%	69,971	18.3%
American Indian and Alaska Native	413	6.3%	6,351	1.7%
Asian or Pacific Islander	138	2.1%	21,567	5.6%
Other race	27	0.4%	962	0.3%
Two or more races	248	3.8%	13,004	3.4%
Hispanic or Latino	1,549	23.7%	40,073	10.5%

\* People who ethnically identify as Hispanic may be of any race, but are represented only as "Hispanic or Latino" in the table above.  
All race categories are non-Hispanic.

## About Ventura Village residents

	Ventura Village		Minneapolis	
	Number	Percent	Number	Percent
<b>EDUCATIONAL ATTAINMENT (2005-2009)</b>				
<b>Population (25 years and older)</b>	3,862	X	247,395	X
Less than high school	S	S	30,450	12.3%
High school diploma or GED	1,114	28.8%	48,799	19.7%
Some college or associate's degree	S	S	61,084	24.7%
Bachelor's degree	425	11.0%	68,323	27.6%
Graduate or professional degree	S	S	38,739	15.7%
High school graduate or higher	S	S	216,945	87.7%
Bachelor's degree or higher	S	S	107,062	43.3%
<b>RESIDENCE ONE YEAR AGO (2005-2009)</b>				
<b>Population (1 year and older)</b>	6,330	X	374,040	X
Same residence	4,595	72.6%	278,166	74.4%
Different residence in the U.S.	1,506	23.8%	91,619	24.5%
Different residence outside the U.S.	229	3.6%	4,256	1.1%
<b>LANGUAGE SPOKEN AT HOME (2005-2009)</b>				
<b>Population (5 years and older)</b>	5,887	X	356,125	X
English only	3,223	54.7%	287,749	80.8%
Language other than English	2,664	45.3%	68,376	19.2%
Speak English less than "very well"	S	S	35,969	10.1%
<b>HOUSEHOLDS BY TYPE (2010)</b>				
<b>Total households and share of city's households</b>	2,365	1.4%	163,540	100.0%
Family households	1,001	42.3%	71,972	44.0%
With children under 18 years	657	27.8%	35,030	21.4%
Married-couple family households	396	16.7%	46,006	28.1%
With children under 18 years	270	11.4%	20,270	12.4%
Single-person family households	605	25.6%	25,966	15.9%
With children under 18 years	387	16.4%	14,760	9.0%
Nonfamily households	1,364	57.7%	91,568	56.0%
Householder living alone	1,077	45.5%	65,869	40.3%
65 years and over	229	9.7%	11,754	7.2%
Households with one or more children under 18 years	726	30.7%	23,036	14.1%
Households with one or more people 65 years and over	349	14.8%	38,481	23.5%

# Jobs in Ventura Village

	Ventura Village		Minneapolis	
	Number	Percent	Number	Percent
<b>Total number of jobs and share of city's jobs (2009)</b>	2,242	0.7%	301,271	100.0%
<b>BY WORKER AGE (2009)</b>				
Age 29 and younger	664	29.6%	71,746	23.8%
Age 30-54	1,238	55.2%	179,798	59.7%
Age 55 and older	340	15.2%	49,727	16.5%
<b>BY EARNINGS (2009)</b>				
\$1,250 per month or less	813	36.3%	55,563	18.4%
\$1,251 to \$3,333 per month	1,021	45.5%	83,797	27.8%
More than \$3,333 per month	408	18.2%	161,911	53.7%
<b>BY EDUCATIONAL ATTAINMENT (workers 30 years and older) (2009)</b>				
High school diploma or equivalent or less	579	25.8%	60,073	19.9%
Some college or associate's degree	530	23.6%	71,050	23.6%
Bachelor's, graduate or professional degree	469	20.9%	98,402	32.7%
Educational attainment not available (workers 29 or younger)	664	29.6%	71,746	23.8%
<b>BY INDUSTRY SECTOR (2009)</b>				
Accommodation and food services	354	15.8%	25,084	8.3%
Administration and support, waste management, and remediation	239	10.7%	14,163	4.7%
Agriculture, forestry, fishing, and hunting	S	S	104	0.0%
Arts, entertainment, and recreation	38	1.7%	4,468	1.5%
Construction	23	1.0%	4,694	1.6%
Educational services	64	2.9%	32,404	10.8%
Finance and insurance	179	8.0%	30,562	10.1%
Health care and social assistance	668	29.8%	42,932	14.3%
Information	51	2.3%	11,429	3.8%
Management of companies and enterprises	97	4.3%	21,045	7.0%
Manufacturing	121	5.4%	14,250	4.7%
Mining, quarrying, and oil and gas extraction	S	S	S	S
Other services (excluding public administration)	146	6.5%	11,092	3.7%
Professional, scientific, and technical services	138	6.2%	32,418	10.8%
Public administration	S	S	7,921	2.6%
Real estate and rental and leasing	60	2.7%	9,926	3.3%
Retail trade	35	1.6%	11,481	3.8%
Transportation and warehousing	13	0.6%	8,542	2.8%
Utilities	S	S	9,292	3.1%
Wholesale trade	14	0.6%	9,456	3.1%

# Employment of Ventura Village residents

	Ventura Village		Minneapolis	
	Number	Percent	Number	Percent
<b>Total number of employed residents (2009)</b>	1,608	X	<b>165,546</b>	<b>X</b>
<b>WORK DESTINATION* (2009) (Ranked at city level)</b>				
Minneapolis	773	48.1%	72,692	43.9%
Saint Paul	122	7.6%	15,176	9.2%
Bloomington	70	4.4%	8,644	5.2%
Edina	46	2.9%	6,432	3.9%
Minnetonka	34	2.1%	4,680	2.8%
Saint Louis Park	43	2.7%	4,372	2.6%
Golden Valley	18	1.1%	3,840	2.3%
Eden Prairie	16	1.0%	3,780	2.3%
Plymouth	29	1.8%	3,266	2.0%
Eagan	23	1.4%	2,807	1.7%
Brooklyn Park	20	1.2%	2,317	1.4%
Roseville	18	1.1%	2,284	1.4%
All other locations	396	24.6%	35,256	21.3%
<b>TRANSPORTATION TO WORK (2005-2009)</b>				
<b>Workers (16 years and older)</b>	3,056	X	204,254	X
Car, truck, or van (including passengers)	1,786	58.4%	145,405	71.2%
Public transportation	811	26.5%	27,507	13.5%
Walked, biked, worked at home, or other	460	15.0%	31,342	15.3%
<b>HOUSEHOLD INCOME (in 2009 dollars) (2005-2009)</b>				
<b>Total households and share of city's households</b>	2,365	1.4%	163,541	100.0%
Less than \$35,000	S	S	64,189	39.2%
\$35,000-\$49,999	S	S	23,984	14.7%
\$50,000-\$74,999	294	12.4%	28,622	17.5%
\$75,000-\$99,999	95	4.0%	17,510	10.7%
\$100,000 or more	S	S	29,236	17.9%
Median household income	S	X	\$45,625	X
<b>POVERTY (2005-2009)</b>				
<b>All people for whom poverty status is determined</b>	6,537	X	364,176	X
With income below poverty	2,448	37.5%	78,342	21.5%
With income 100-149% of poverty	1,101	16.8%	35,922	9.9%
With income 150-199% of poverty	851	13.0%	28,771	7.9%
With income 200% of poverty or higher	2,137	32.7%	221,141	60.7%

\* Work destination is the location of a person's primary job; the one that pays the most if a worker holds more than one job.

# Ventura Village housing

	Ventura Village		Minneapolis	
	Number	Percent	Number	Percent
<b>Total housing units (2010) and share of city's units</b>	2,593	1.5%	178,287	100.0%
<b>UNITS IN STRUCTURE (2005-2009)</b>				
Single	450	17.4%	88,398	49.6%
2 or more	2,143	82.6%	89,889	50.4%
<b>YEAR BUILT (2005-2009)</b>				
2000 or later	233	9.0%	9,834	5.5%
1970-1999	537	20.7%	32,403	18.2%
1940-1969	458	17.7%	46,030	25.8%
1939 or earlier	1,365	52.6%	90,019	50.5%
<b>OCCUPIED OR VACANT HOUSING UNITS (2010)</b>				
Vacant housing units	228	8.8%	14,747	8.3%
Occupied housing units	2,365	91.2%	163,540	91.7%
Average household size	2.5	X	2.2	X
Owner-occupied	278	11.8%	80,439	49.2%
Average household size	2.9	X	2.3	X
Renter-occupied	2,087	88.2%	83,101	50.8%
Average household size	2.4	X	2.1	X
<b>VEHICLES PER HOUSEHOLD (2005-2009)</b>				
No vehicles	S	S	28,647	17.5%
1 or more vehicle(s)	S	S	134,893	82.5%
<b>YEAR HOUSEHOLDER MOVED INTO UNIT (2005-2009)</b>				
Moved in 2005 or later	S	S	60,216	36.8%
Moved in 2000-2004	617	26.1%	44,678	27.3%
Moved in 1990-1999	337	14.3%	31,088	19.0%
Moved in 1980-1989	159	6.7%	12,613	7.7%
Moved in 1970-1979	S	S	7,423	4.5%
Moved in 1969 or earlier	S	S	7,521	4.6%

# Ventura Village housing

	Ventura Village		Minneapolis	
	Number	Percent	Number	Percent
<b>COST-BURDENED HOUSEHOLDS* (2005-2009)</b>				
All households for which cost burden is calculated	2,330	X	160,497	X
Cost-burdened households	S	S	69,513	43.3%
Owner households for which cost burden is calculated	S	X	84,676	X
Cost-burdened owner households	S	S	30,143	35.6%
Renter households for which cost burden is calculated	1,911	X	75,821	X
Cost-burdened renter households	S	S	39,370	51.9%
<b>RENT (includes renter paid utilities) (2005-2009)</b>				
Occupied units where residents pay rent	1,932	X	76,896	X
Median rent (2009 dollars)	\$553	X	\$761	X

\* Households paying 30% or more of their gross income for housing are considered to be cost-burdened. This definition of affordability is formally recognized by the housing industry. Housing costs for homeowners include mortgages, real estate taxes, utilities and fuels. Housing costs for renters include rent, utilities and fuels (if the renter pays them).

## NOTES ABOUT THE DATA

Data throughout these profiles come from three sources produced by the U.S. Census Bureau:

- 2010 decennial census (demographic data including total population, race and ethnicity, as well as housing units and types of households),
- 2009 Local Employment Dynamics data from OnTheMap (employment of residents, and local jobs and their characteristics); and
- 2005-2009 American Community Survey (all other data including income, education, housing and social characteristics).

Data from the 2005-2009 American Community Survey were collected by surveys over those five years, and therefore describe the average characteristics for the 5-year time period. These data have been adjusted using the 2010 census counts for population and housing to provide the best estimate of how many people or housing units relate to each characteristic. All dollar amounts are shown in 2009 dollars. Percentages may not sum to 100 percent due to rounding.

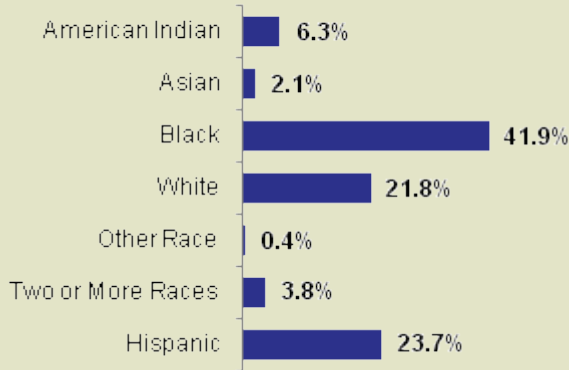
**X** indicates no data were available or not applicable.

**S** indicates that data were suppressed. Data have been suppressed when there were fewer than 10 people or units in a category, or the error margins were greater than  $\pm 10$  percentage points, or the error margins were greater than 25% of the estimate of a numeric value (such as median income). Large error margins occur when too few people were in the survey sample, making the data unreliable. If data have been suppressed at a neighborhood level, they are often available at a higher level of geography (community or city level).

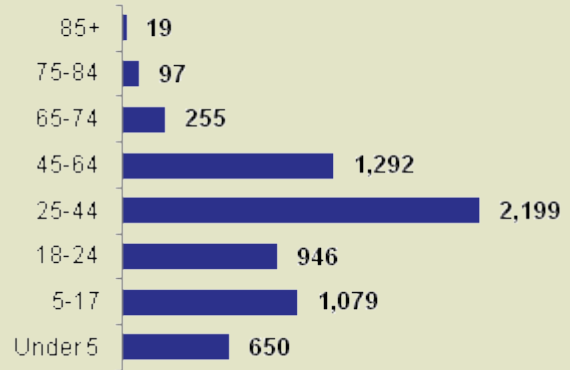
Users are cautioned that many of the data on this document have error margins associated with them. Please visit [www.mncompass.org/twincities/neighborhoods.php](http://www.mncompass.org/twincities/neighborhoods.php) to access downloadable data files, including error margins and unsuppressed data.

# Portrait of Ventura Village

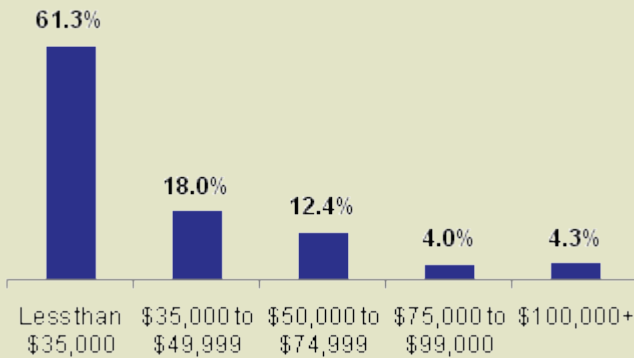
### Population by race/ethnicity, 2010



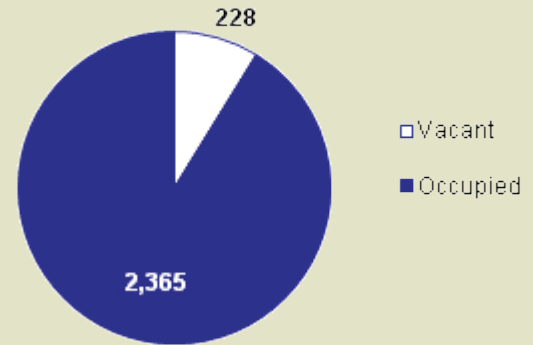
### Population by age group, 2010



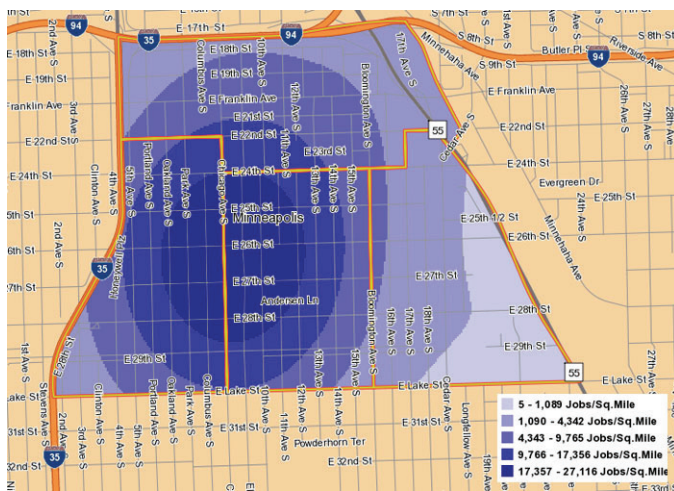
### Households by income, 2005-2009



### Housing units by occupancy, 2010



### Jobs per square mile, 2009



These profiles were prepared by Minnesota Compass staff at Wilder Research, with the generous support of The McKnight Foundation, under the direction of numerous community advisors. For additional information about the Minneapolis and Saint Paul Neighborhood Profiles, and to download data files showing error margins, please visit [www.mncompass.org/twincities/neighborhoods.php](http://www.mncompass.org/twincities/neighborhoods.php)



Notes about graphs: People who ethnically identify as Hispanic may be of any race, but are represented only as “Hispanic or Latino” in the “Population by race/ethnicity” graph above. All race categories are non-Hispanic.