An at-a-glance look at key measures in the region served by the Northland Foundation, which invests in people and communities to support a thriving northeastern Minnesota.

Notable Trends

OVERALL POPULATION HOLDING STEADY, BUT POPULATION SHIFTS WILL SHAPE THE REGION FOR YEARS TO COME

<table>
<thead>
<tr>
<th></th>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>322,100</td>
<td>326,200</td>
<td>324,900</td>
<td></td>
</tr>
</tbody>
</table>

Population shifts since 2000
- Persons of color: 56% (About 9% of residents)
- Children 17 and under: 15% (Compared with growth across the state which has remained flat)
- Older adults: 23% (About 1 in 5 residents)

INCOMES ON THE RISE SINCE THE GREAT RECESSION, BUT LONG-TERM TREND STAGNANT

Although median household incomes in northeastern Minnesota have increased since the Great Recession, they are still at or below income levels from 2000 and continue to lag behind Minnesota overall. In addition, poverty rates in northeastern Minnesota are up from 9 percent in 2000 to 14 percent today.

HOUSING AFFORDABILITY IS A CHALLENGE FOR OVER A QUARTER OF ALL HOUSEHOLDS, AND HALF OF RENTERS

Overall, the percentage of households that are cost-burdened (paying more than 30% of income on housing costs) has increased in northeastern Minnesota — particularly among renters. Since 2000, renter households (26% of all households) have seen the largest increase in the share of households that are cost-burdened.

LARGEST SHARE OF JOBS IN EDUCATION, HEALTH, AND LEISURE INDUSTRIES

With a growing older adult population and changing economy, the region’s share of jobs in the education and health industry sector is now tied with southern Minnesota. The second largest industry in northeastern Minnesota is leisure, a notable difference from other greater Minnesota regions, where manufacturing is among the top industries.

Check out more trends at www.mncompass.org/trends/featured-trends
Population at a Glance

<table>
<thead>
<tr>
<th>Overall population</th>
<th>2000</th>
<th>2017</th>
<th>Older adults (age 65-84)</th>
<th>2000</th>
<th>2017</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minnesota</td>
<td>4.9 million</td>
<td>5.5 million</td>
<td>Minnesota</td>
<td>508,700</td>
<td>739,600</td>
</tr>
<tr>
<td>Northeastern Minnesota</td>
<td>322,100</td>
<td>324,900</td>
<td>Northeastern Minnesota</td>
<td>46,100</td>
<td>57,200</td>
</tr>
<tr>
<td>Early childhood (0-4)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minnesota</td>
<td>329,600</td>
<td>355,200</td>
<td>Minnesota</td>
<td>85,600</td>
<td>120,600</td>
</tr>
<tr>
<td>Northeastern Minnesota</td>
<td>16,900</td>
<td>16,300</td>
<td>Northeastern Minnesota</td>
<td>7,600</td>
<td>9,000</td>
</tr>
<tr>
<td>Children and youth (5-17)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minnesota</td>
<td>957,300</td>
<td>943,400</td>
<td>Minnesota</td>
<td>582,000</td>
<td>1.1 million</td>
</tr>
<tr>
<td>Northeastern Minnesota</td>
<td>56,800</td>
<td>50,800</td>
<td>Northeastern Minnesota</td>
<td>19,000</td>
<td>29,000</td>
</tr>
<tr>
<td>Working-age residents (18-64)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Minnesota</td>
<td>3.0 million</td>
<td>3.4 million</td>
<td>Minnesota</td>
<td>260,000</td>
<td>427,000</td>
</tr>
<tr>
<td>Northeastern Minnesota</td>
<td>194,700</td>
<td>195,000</td>
<td>Northeastern Minnesota</td>
<td>6,000</td>
<td>6,600</td>
</tr>
</tbody>
</table>

*Most recent data point is from the year 2016.

Northeastern Minnesota Dashboard

<table>
<thead>
<tr>
<th>HOW IS NORTHEASTERN MINNESOTA DOING?</th>
<th>HOW DO WE COMPARE TO MINNESOTA?</th>
</tr>
</thead>
<tbody>
<tr>
<td>TREND*</td>
<td>CURRENT</td>
</tr>
</tbody>
</table>

AGING
- Adults 65+ who are working
  - Northeastern Minnesota: 12%
  - Minnesota: 17%
- Adults 65+ living at or below 100% of poverty
  - Northeastern Minnesota: BETTER 8%
  - Minnesota: 7%
- Adults 65+ living at or below 200% of poverty
  - Northeastern Minnesota: WORSE 30%
  - Minnesota: 26%
- Adults 65+ living alone
  - Northeastern Minnesota: 32%
  - Minnesota: 30%

CHILDREN & YOUTH
- Students who are connected to a caring adult
  - Northeastern Minnesota: 60%
  - Minnesota: 57%
- Students participating in enrichment activities 3x/wk
  - Northeastern Minnesota: 64%
  - Minnesota: 65%
- Free and reduced lunch status
  - Northeastern Minnesota: WORSE 41%
  - Minnesota: 38%

EARLY CHILDHOOD
- Children screened before age 5
  - Northeastern Minnesota: SAME 84%
  - Minnesota: 81%
- Low-weight births
  - Northeastern Minnesota: WORSE 6%
  - Minnesota: 5%
- Average annual full-time child care costs for two children
  - Northeastern Minnesota: $11,100
  - Minnesota: $16,500

*Northeastern Minnesota trend over 10-15 years.
1In 2016, the Federal Poverty threshold for an adult 65 and older living at or below 100% of poverty was about $11,511.
2In 2016, the Federal Poverty threshold for an adult 65 and older living at or below 200% of poverty was about $23,022.
Dashboard represents most recent data available as of June 2018.
All currency are in 2016 dollars.

Minnesota Compass promotes our state’s well-being by tracking key trends to inform efforts to improve the lives of all who live here.
## Northeastern Minnesota Dashboard

### Economy

<table>
<thead>
<tr>
<th>Measure</th>
<th>Trend</th>
<th>Current</th>
<th>Minnesota</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of jobs</td>
<td>Same</td>
<td>141,800</td>
<td>2,813,900</td>
</tr>
<tr>
<td>Median household income</td>
<td>Same</td>
<td>$51,400</td>
<td>$65,600</td>
</tr>
<tr>
<td>Percent residents living at or below 100% of poverty</td>
<td>Worse</td>
<td>14%</td>
<td>10%</td>
</tr>
<tr>
<td>Percent residents living at or below 200% of poverty</td>
<td>-</td>
<td>33%</td>
<td>26%</td>
</tr>
</tbody>
</table>

Cost of living by family type: Annual full-time wage required to meet basic needs

- **Single (Ages 19-50), No Children**: $27,800 ($30,100)
- **Single (Ages 51+), No Children**: $28,200 ($30,300)
- **Partnered (Two Full-Time Workers, Ages 19-50), Two Children**: $67,100 ($81,000)
- **Single (Ages 19-50), Two Children**: $61,100 ($79,400)

Median full-time, annual wages of primary industries:

- **Construction**: $60,700 ($56,900)
- **Education and Health Services**: $38,900 ($40,200)
- **Financial Activities**: $39,800 ($55,300)
- **Information**: $38,500 ($56,700)
- **Leisure and Hospitality**: $22,900 ($23,800)
- **Manufacturing**: $47,500 ($45,500)
- **Natural Resources and Mining**: $65,400 ($33,200)
- **Professional and Business Services**: $33,600 ($43,500)
- **Public Administration**: $48,000 ($50,400)
- **Trade, Transportation, and Utilities**: $31,400 ($31,300)

### Education

<table>
<thead>
<tr>
<th>Measure</th>
<th>Trend</th>
<th>Current</th>
<th>Minnesota</th>
</tr>
</thead>
<tbody>
<tr>
<td>3rd graders who are proficient in reading</td>
<td>Same</td>
<td>60%</td>
<td>57%</td>
</tr>
<tr>
<td>8th graders who are proficient in math</td>
<td>Better</td>
<td>53%</td>
<td>58%</td>
</tr>
<tr>
<td>Students who graduate high school on time</td>
<td>Better</td>
<td>82%</td>
<td>82%</td>
</tr>
</tbody>
</table>

### Housing

<table>
<thead>
<tr>
<th>Measure</th>
<th>Trend</th>
<th>Current</th>
<th>Minnesota</th>
</tr>
</thead>
<tbody>
<tr>
<td>Households pay at least 30% of income for housing</td>
<td>Worse</td>
<td>28%</td>
<td>28%</td>
</tr>
<tr>
<td>Homeowners pay at least 30% of income for housing</td>
<td>Worse</td>
<td>21%</td>
<td>21%</td>
</tr>
<tr>
<td>Renters pay at least 30% of income for housing</td>
<td>Worse</td>
<td>51%</td>
<td>47%</td>
</tr>
</tbody>
</table>

### Workforce

<table>
<thead>
<tr>
<th>Measure</th>
<th>Trend</th>
<th>Current</th>
<th>Minnesota</th>
</tr>
</thead>
<tbody>
<tr>
<td>Proportion of adults working</td>
<td>Same</td>
<td>71%</td>
<td>77%</td>
</tr>
<tr>
<td>Adults age 25+ with bachelor’s degree</td>
<td>Better</td>
<td>26%</td>
<td>34%</td>
</tr>
<tr>
<td>Adults age 25+ with associate degree</td>
<td>Better</td>
<td>12%</td>
<td>11%</td>
</tr>
</tbody>
</table>

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*Northeastern Minnesota trend over 10-15 years.

*In 2016, the Federal Poverty threshold for a household of two adults and two children living at or below 100% of poverty was about $24,339.

*In 2016, the Federal Poverty threshold for a household of two adults and two children living at or below 200% of poverty was about $48,600.

*Annual median salary includes 2080 hours worked in one year. Part-time and overtime hours are excluded.

Dashboard represents most recent data available as of June 2018.

All currency are in 2016 dollars.
Spotlight on: Northeastern Minnesota older and younger populations

**DESPITE DECLINES IN POVERTY RATES, 1/3 OF OLDER ADULTS HAVE LOW INCOMES**

Although poverty rates among older adults are higher in northeastern Minnesota than Minnesota overall, the number of older adults living in poverty has declined since 2000. Despite the declines, a third of older adult residents in northeastern Minnesota have low incomes and live at or below 200% of poverty, an annual income of $23,022 or less for a single person.

* $11,511 annual income for a single person 65 and older in 2016
** $23,022 annual income for a single person 65 and older in 2016

**MORE OLDER ADULTS ARE WORKING LONGER**

The number of adults 65 and older who continue to work past traditional retirement age has been on the rise in northeastern Minnesota and across Minnesota since 2000. St. Louis County saw the largest increases in the proportion of older adults working, particularly in the Duluth area.

* Southern St. Louis County area includes Duluth, Hermantown, and Proctor school districts
** Northern St. Louis County includes all school districts within St. Louis County, except Duluth, Hermantown, and Proctor school districts

**HIGH SCHOOL GRADUATION RATES ARE UP, BUT INCOME AND RACIAL DISPARITIES PERSIST**

On-time high school graduation rates have been increasing steadily since 2003 in northeastern Minnesota and are on par with Minnesota overall.

Looking closer, on-time high school graduation rates are not the same for all students. Students who are low income are less likely to graduate from high school on-time in all counties across northeastern Minnesota; 71 percent of low-income students graduated compared with 95 percent of high-income students. Fewer students of color than white students graduated in 2016 in St. Louis County, the only county for which data is available.

* Minnesota Department of Education data by race/ethnicity are only available for St. Louis County due to small numbers of students of color in other northeastern Minnesota counties.

**MORE STUDENTS ELIGIBLE FOR FREE AND REDUCED LUNCH**

Today, 16 percent of children 0-17 in northeastern Minnesota live in poverty and 40 percent are low income, compared with 12 and 33 percent, respectively, of all children in Minnesota. Living in poverty puts children’s physical, social, and emotional health at risk. Services such as free and reduced lunch programs support families and children living in poverty; 4 in 10 public school students in northeastern Minnesota are eligible for free and reduced lunch services. The number of students accessing this program has been on the rise since 2005 due to both an increase in the number of children living in lower income households during the Great Recession and policies that have streamlined access to this program.

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The Northland Foundation is a publicly supported foundation serving seven counties and three Tribal Nations in northeastern Minnesota. Overarching the Foundation’s programming are three intersecting strategic focus areas: nurturing children, youth, and connections across the generations, reducing the impacts of poverty on people of all ages, and strengthening the region’s economic vitality.

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