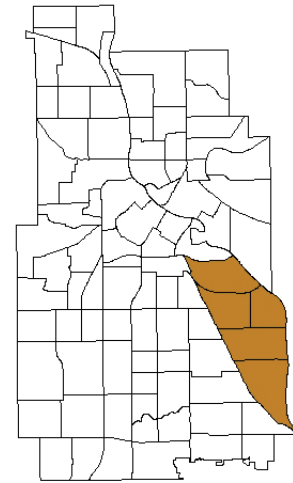


Longfellow

Community in Minneapolis

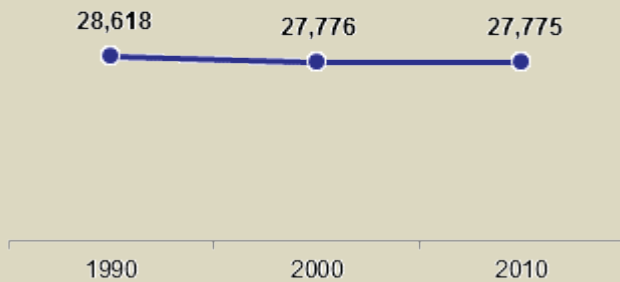
About this area

The Longfellow community is bordered by the Midtown Greenway, the 27th Street Railroad tracks, the Mississippi River, Minnehaha Park, and Hiawatha Avenue. It is home to a number of public and private schools, service organizations, businesses, entertainment venues, places of worship, and health and wellness resources. The Longfellow community also features open-air recreational areas such as parks, the Midtown Greenway Trail and an outdoor skate park.

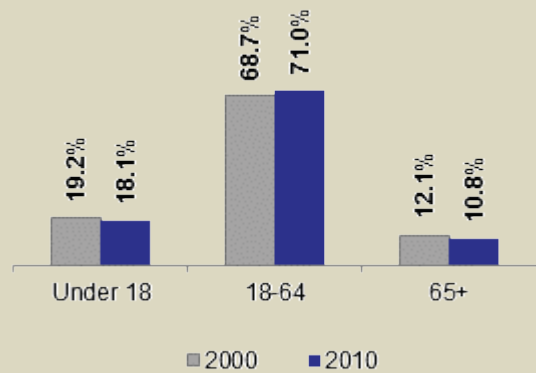


Trends in the area

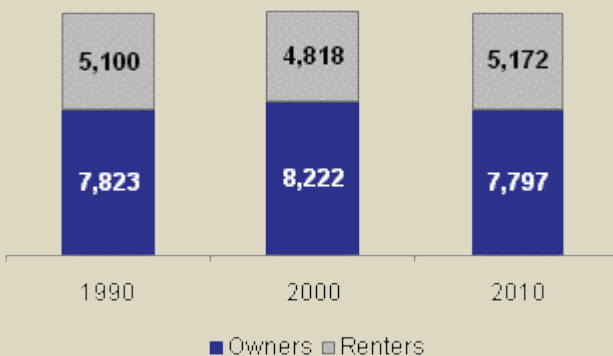
Total population, 1990-2010



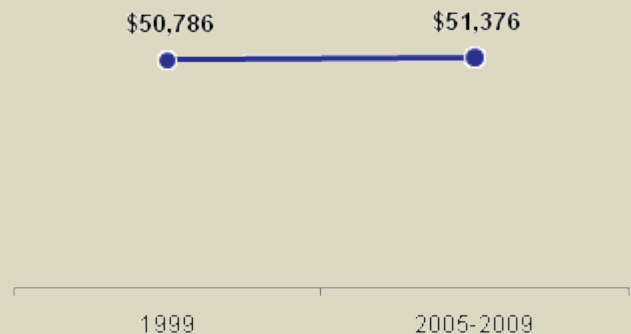
Population by age group, 2000-2010



Households by tenure, 1990-2010



Median household income (in 2009 \$)



About Longfellow residents

	Longfellow		Minneapolis	
	Number	Percent	Number	Percent
Total population and share of city's population (2010)	27,775	7.3%	382,578	100%
SEX AND AGE (2010)				
Male	13,590	48.9%	192,421	50.3%
Female	14,185	51.1%	190,157	49.7%
Under 5 years	1,854	6.7%	26,453	6.9%
5-9 years	1,335	4.8%	21,635	5.7%
10-14 years	1,156	4.2%	18,136	4.7%
15-17 years	696	2.5%	10,980	2.9%
18-24 years	2,439	8.8%	57,979	15.2%
25-34 years	5,310	19.1%	80,531	21.0%
35-44 years	3,962	14.3%	52,527	13.7%
45-54 years	4,278	15.4%	46,748	12.2%
55-64 years	3,739	13.5%	37,078	9.7%
65-74 years	1,574	5.7%	16,325	4.3%
75-84 years	971	3.5%	9,136	2.4%
85 years and older	461	1.7%	5,050	1.3%
17 years and younger	5,041	18.1%	77,204	20.2%
18 years and older	22,734	81.9%	305,374	79.8%
65 years and older	3,006	10.8%	30,511	8.0%
RACE AND ETHNICITY* (2010)				
White	19,393	69.8%	230,650	60.3%
Black or African American	4,093	14.7%	69,971	18.3%
American Indian and Alaska Native	612	2.2%	6,351	1.7%
Asian or Pacific Islander	760	2.7%	21,567	5.6%
Other race	38	0.1%	962	0.3%
Two or more races	912	3.3%	13,004	3.4%
Hispanic or Latino	1,967	7.1%	40,073	10.5%

* People who ethnically identify as Hispanic may be of any race, but are represented only as "Hispanic or Latino" in the table above.
All race categories are non-Hispanic.

About Longfellow residents

	Longfellow		Minneapolis	
	Number	Percent	Number	Percent
EDUCATIONAL ATTAINMENT (2005-2009)				
Population (25 years and older)	20,295	X	247,395	X
Less than high school	2,244	11.1%	30,450	12.3%
High school diploma or GED	4,101	20.2%	48,799	19.7%
Some college or associate's degree	4,894	24.1%	61,084	24.7%
Bachelor's degree	5,798	28.6%	68,323	27.6%
Graduate or professional degree	3,257	16.1%	38,739	15.7%
High school graduate or higher	18,051	88.9%	216,945	87.7%
Bachelor's degree or higher	9,056	44.6%	107,062	43.3%
RESIDENCE ONE YEAR AGO (2005-2009)				
Population (1 year and older)	27,047	X	374,040	X
Same residence	22,777	84.2%	278,166	74.4%
Different residence in the U.S.	4,104	15.2%	91,619	24.5%
Different residence outside the U.S.	166	0.6%	4,256	1.1%
LANGUAGE SPOKEN AT HOME (2005-2009)				
Population (5 years and older)	25,921	X	356,125	X
English only	21,801	84.1%	287,749	80.8%
Language other than English	4,120	15.9%	68,376	19.2%
Speak English less than "very well"	S	S	35,969	10.1%
HOUSEHOLDS BY TYPE (2010)				
Total households and share of city's households	12,969	7.9%	163,540	100.0%
Family households	6,164	47.5%	71,972	44.0%
With children under 18 years	2,690	20.7%	35,030	21.4%
Married-couple family households	4,175	32.2%	46,006	28.1%
With children under 18 years	1,666	12.8%	20,270	12.4%
Single-person family households	1,989	15.3%	25,966	15.9%
With children under 18 years	1,024	7.9%	14,760	9.0%
Nonfamily households	6,805	52.5%	91,568	56.0%
Householder living alone	5,062	39.0%	65,869	40.3%
65 years and over	1,176	9.1%	11,754	7.2%
Households with one or more children under 18 years	2,951	22.8%	38,481	23.5%
Households with one or more people 65 years and over	2,250	17.3%	23,036	14.1%

Jobs in Longfellow

	Longfellow		Minneapolis	
	Number	Percent	Number	Percent
Total number of jobs and share of city's jobs (2009)	9,702	3.2%	301,271	100.0%
BY WORKER AGE (2009)				
Age 29 and younger	2,702	27.8%	71,746	23.8%
Age 30-54	5,399	55.6%	179,798	59.7%
Age 55 and older	1,601	16.5%	49,727	16.5%
BY EARNINGS (2009)				
\$1,250 per month or less	2,725	28.1%	55,563	18.4%
\$1,251 to \$3,333 per month	4,002	41.2%	83,797	27.8%
More than \$3,333 per month	2,975	30.7%	161,911	53.7%
BY EDUCATIONAL ATTAINMENT (workers 30 years and older) (2009)				
High school diploma or equivalent or less	2,562	26.4%	60,073	19.9%
Some college or associate's degree	2,330	24.0%	71,050	23.6%
Bachelor's, graduate or professional degree	2,108	21.7%	98,402	32.7%
Educational attainment not available (workers 29 or younger)	2,702	27.8%	71,746	23.8%
BY INDUSTRY SECTOR (2009)				
Accommodation and food services	880	9.1%	25,084	8.3%
Administration and support, waste management, and remediation	401	4.1%	14,163	4.7%
Agriculture, forestry, fishing, and hunting	10	0.1%	104	0.0%
Arts, entertainment, and recreation	147	1.5%	4,468	1.5%
Construction	400	4.1%	4,694	1.6%
Educational services	258	2.7%	32,404	10.8%
Finance and insurance	473	4.9%	30,562	10.1%
Health care and social assistance	1,178	12.1%	42,932	14.3%
Information	196	2.0%	11,429	3.8%
Management of companies and enterprises	312	3.2%	21,045	7.0%
Manufacturing	1,352	13.9%	14,250	4.7%
Mining, quarrying, and oil and gas extraction	S	S	S	S
Other services (excluding public administration)	326	3.4%	11,092	3.7%
Professional, scientific, and technical services	443	4.6%	32,418	10.8%
Public administration	55	0.6%	7,921	2.6%
Real estate and rental and leasing	171	1.8%	9,926	3.3%
Retail trade	1,138	11.7%	11,481	3.8%
Transportation and warehousing	711	7.3%	8,542	2.8%
Utilities	382	3.9%	9,292	3.1%
Wholesale trade	868	8.9%	9,456	3.1%

Employment of Longfellow residents

	Longfellow		Minneapolis	
	Number	Percent	Number	Percent
Total number of employed residents (2009)	13,776	X	165,546	X
WORK DESTINATION* (2009) (Ranked at city level)				
Minneapolis	6,500	47.2%	72,692	43.9%
Saint Paul	1,885	13.7%	15,176	9.2%
Bloomington	712	5.2%	8,644	5.2%
Edina	340	2.5%	6,432	3.9%
Minnetonka	241	1.7%	4,680	2.8%
Saint Louis Park	247	1.8%	4,372	2.6%
Golden Valley	221	1.6%	3,840	2.3%
Eden Prairie	190	1.4%	3,780	2.3%
Plymouth	163	1.2%	3,266	2.0%
Eagan	261	1.9%	2,807	1.7%
Brooklyn Park	134	1.0%	2,317	1.4%
Roseville	151	1.1%	2,284	1.4%
All other locations	2,731	19.8%	35,256	21.3%
TRANSPORTATION TO WORK (2005-2009)				
Workers (16 years and older)	15,329	X	204,254	X
Car, truck, or van (including passengers)	11,500	75.0%	145,405	71.2%
Public transportation	1,789	11.7%	27,507	13.5%
Walked, biked, worked at home, or other	2,039	13.3%	31,342	15.3%
HOUSEHOLD INCOME (in 2009 dollars) (2005-2009)				
Total households and share of city's households	12,969	7.9%	163,541	100.0%
Less than \$35,000	4,835	37.3%	64,189	39.2%
\$35,000-\$49,999	1,695	13.1%	23,984	14.7%
\$50,000-\$74,999	2,617	20.2%	28,622	17.5%
\$75,000-\$99,999	1,829	14.1%	17,510	10.7%
\$100,000 or more	1,993	15.4%	29,236	17.9%
Median household income	\$51,376	X	\$45,625	X
POVERTY (2005-2009)				
All people for whom poverty status is determined	27,665	X	364,176	X
With income below poverty	4,454	16.1%	78,342	21.5%
With income 100-149% of poverty	2,326	8.4%	35,922	9.9%
With income 150-199% of poverty	1,897	6.9%	28,771	7.9%
With income 200% of poverty or higher	18,988	68.6%	221,141	60.7%

* Work destination is the location of a person's primary job; the one that pays the most if a worker holds more than one job.

Longfellow housing

	Longfellow		Minneapolis	
	Number	Percent	Number	Percent
Total housing units (2010) and share of city's units	13,708	7.7%	178,287	100.0%
UNITS IN STRUCTURE (2005-2009)				
Single	8,533	62.2%	88,398	49.6%
2 or more	5,175	37.8%	89,889	50.4%
YEAR BUILT (2005-2009)				
2000 or later	303	2.2%	9,834	5.5%
1970-1999	2,128	15.5%	32,403	18.2%
1940-1969	2,899	21.1%	46,030	25.8%
1939 or earlier	8,378	61.1%	90,019	50.5%
OCCUPIED OR VACANT HOUSING UNITS (2010)				
Vacant housing units	739	5.4%	14,747	8.3%
Occupied housing units	12,969	94.6%	163,540	91.7%
Average household size	2.1	X	2.2	X
Owner-occupied	7,797	60.1%	80,439	49.2%
Average household size	2.2	X	2.3	X
Renter-occupied	5,172	39.9%	83,101	50.8%
Average household size	2.0	X	2.1	X
VEHICLES PER HOUSEHOLD (2005-2009)				
No vehicles	2,037	15.7%	28,647	17.5%
1 or more vehicle(s)	10,932	84.3%	134,893	82.5%
YEAR HOUSEHOLDER MOVED INTO UNIT (2005-2009)				
Moved in 2005 or later	3,501	27.0%	60,216	36.8%
Moved in 2000-2004	3,365	25.9%	44,678	27.3%
Moved in 1990-1999	2,956	22.8%	31,088	19.0%
Moved in 1980-1989	1,628	12.6%	12,613	7.7%
Moved in 1970-1979	753	5.8%	7,423	4.5%
Moved in 1969 or earlier	766	5.9%	7,521	4.6%

Longfellow housing

	Longfellow		Minneapolis	
	Number	Percent	Number	Percent
COST-BURDENED HOUSEHOLDS* (2005-2009)				
All households for which cost burden is calculated	12,833	X	160,497	X
Cost-burdened households	S	S	69,513	43.3%
Owner households for which cost burden is calculated	8,277	X	84,676	X
Cost-burdened owner households	S	S	30,143	35.6%
Renter households for which cost burden is calculated	4,555	X	75,821	X
Cost-burdened renter households	S	S	39,370	51.9%
RENT (includes renter paid utilities) (2005-2009)				
Occupied units where residents pay rent	4,532	X	76,896	X
Median rent (2009 dollars)	\$734	X	\$761	X

* Households paying 30% or more of their gross income for housing are considered to be cost-burdened. This definition of affordability is formally recognized by the housing industry. Housing costs for homeowners include mortgages, real estate taxes, utilities and fuels. Housing costs for renters include rent, utilities and fuels (if the renter pays them).

NOTES ABOUT THE DATA

Data throughout these profiles come from three sources produced by the U.S. Census Bureau:

- 2010 decennial census (demographic data including total population, race and ethnicity, as well as housing units and types of households),
- 2009 Local Employment Dynamics data from OnTheMap (employment of residents, and local jobs and their characteristics); and
- 2005-2009 American Community Survey (all other data including income, education, housing and social characteristics).

Data from the 2005-2009 American Community Survey were collected by surveys over those five years, and therefore describe the average characteristics for the 5-year time period. These data have been adjusted using the 2010 census counts for population and housing to provide the best estimate of how many people or housing units relate to each characteristic. All dollar amounts are shown in 2009 dollars. Percentages may not sum to 100 percent due to rounding.

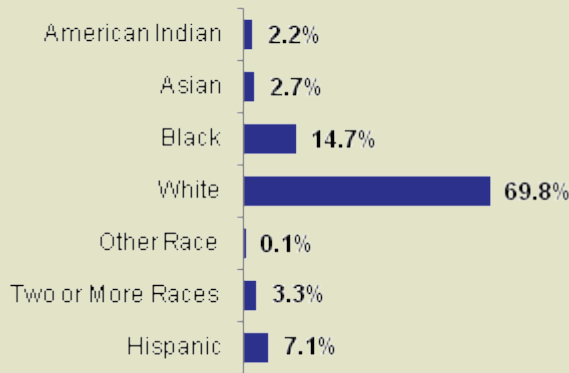
X indicates no data were available or not applicable.

S indicates that data were suppressed. Data have been suppressed when there were fewer than 10 people or units in a category, or the error margins were greater than ± 10 percentage points, or the error margins were greater than 25% of the estimate of a numeric value (such as median income). Large error margins occur when too few people were in the survey sample, making the data unreliable. If data have been suppressed at a neighborhood level, they are often available at a higher level of geography (community or city level).

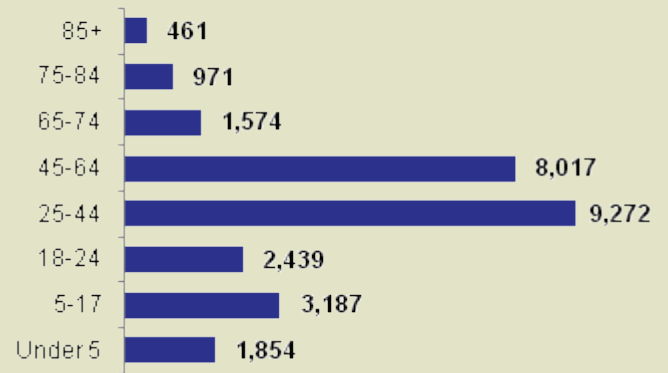
Users are cautioned that many of the data on this document have error margins associated with them. Please visit www.mncompass.org/twincities/neighborhoods.php to access downloadable data files, including error margins and unsuppressed data.

Portrait of Longfellow

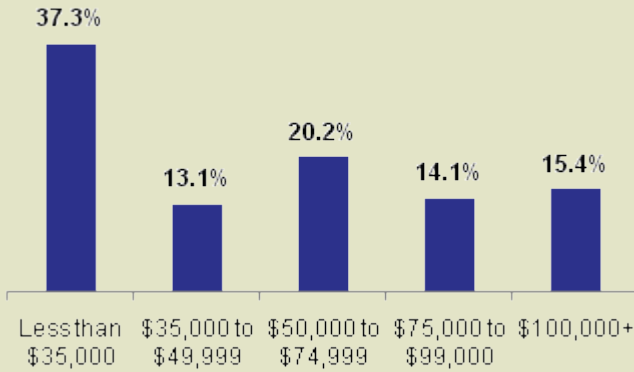
Population by race/ethnicity, 2010



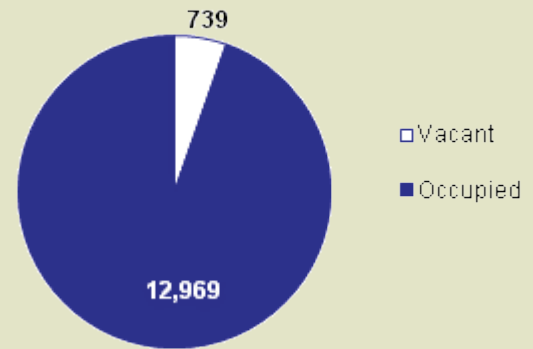
Population by age group, 2010



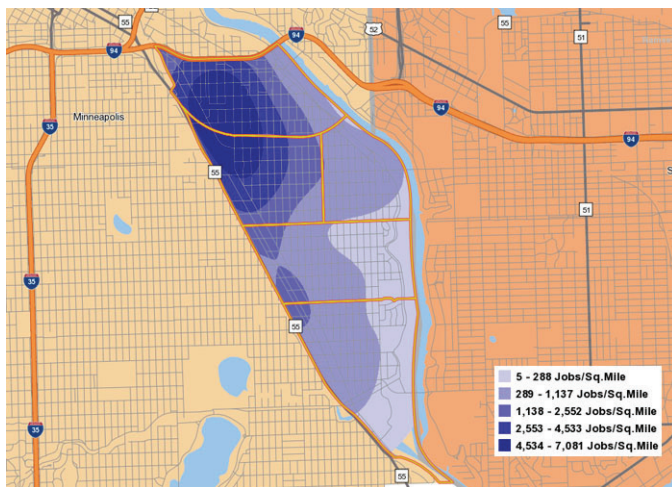
Households by income, 2005-2009



Housing units by occupancy, 2010



Jobs per square mile, 2009



These profiles were prepared by Minnesota Compass staff at Wilder Research, with the generous support of The McKnight Foundation, under the direction of numerous community advisors. For additional information about the Minneapolis and Saint Paul Neighborhood Profiles, and to download data files showing error margins, please visit www.mncompass.org/twincities/neighborhoods.php



Notes about graphs: People who ethnically identify as Hispanic may be of any race, but are represented only as “Hispanic or Latino” in the “Population by race/ethnicity” graph above. All race categories are non-Hispanic.