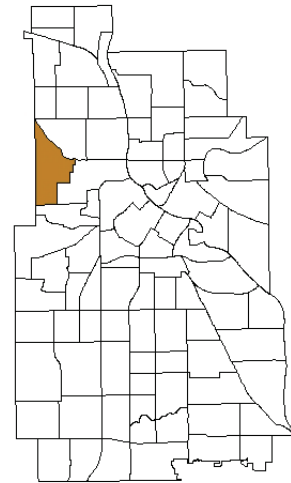


Willard - Hay

Neighborhood in Minneapolis

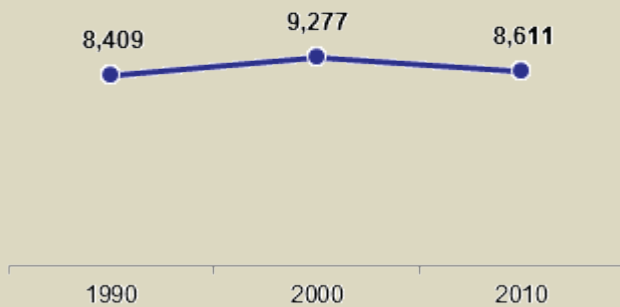
About this area

The Willard-Hay neighborhood is bordered by West Broadway Avenue, and Irving, James, Knox, and Penn Avenues North, Olson Memorial Highway, and the Theodore Wirth Park. The primarily residential neighborhood features parks, a community center, places of worship, and other businesses.

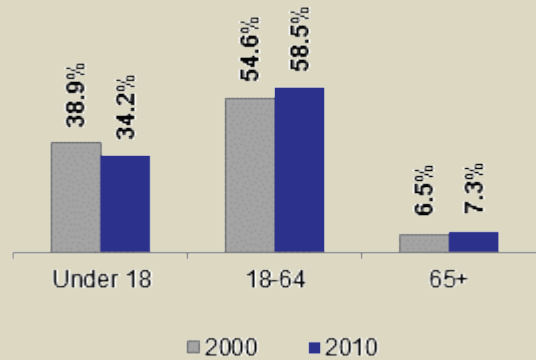


Trends in the area

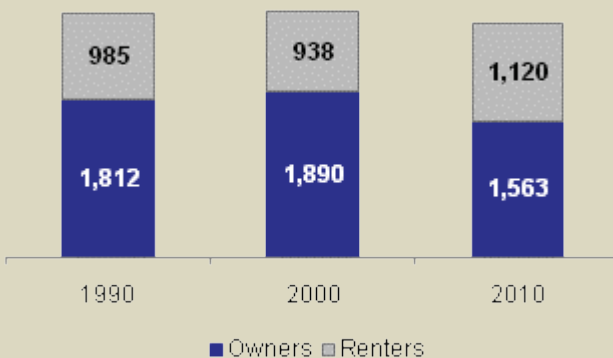
Total population, 1990-2010



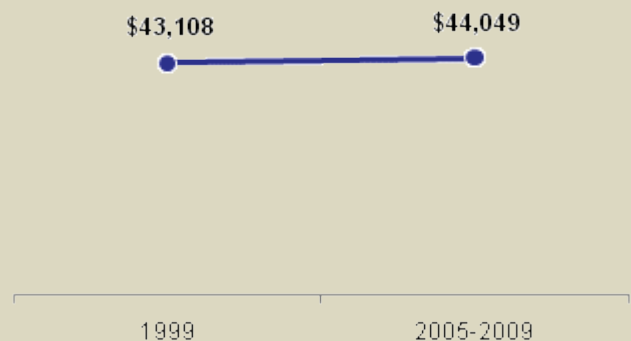
Population by age group, 2000-2010



Households by tenure, 1990-2010



Median household income (in 2009 \$)



About Willard - Hay residents

	Willard - Hay		Minneapolis	
	Number	Percent	Number	Percent
Total population and share of city's population (2010)	8,611	2.3%	382,578	100%
SEX AND AGE (2010)				
Male	4,218	49.0%	192,421	50.3%
Female	4,393	51.0%	190,157	49.7%
Under 5 years	739	8.6%	26,453	6.9%
5-9 years	799	9.3%	21,635	5.7%
10-14 years	847	9.8%	18,136	4.7%
15-17 years	564	6.5%	10,980	2.9%
18-24 years	1,027	11.9%	57,979	15.2%
25-34 years	1,220	14.2%	80,531	21.0%
35-44 years	1,030	12.0%	52,527	13.7%
45-54 years	1,006	11.7%	46,748	12.2%
55-64 years	754	8.8%	37,078	9.7%
65-74 years	378	4.4%	16,325	4.3%
75-84 years	194	2.3%	9,136	2.4%
85 years and older	53	0.6%	5,050	1.3%
17 years and younger	2,949	34.2%	77,204	20.2%
18 years and older	5,662	65.8%	305,374	79.8%
65 years and older	625	7.3%	30,511	8.0%
RACE AND ETHNICITY* (2010)				
White	1,438	16.7%	230,650	60.3%
Black or African American	4,873	56.6%	69,971	18.3%
American Indian and Alaska Native	137	1.6%	6,351	1.7%
Asian or Pacific Islander	996	11.6%	21,567	5.6%
Other race	17	0.2%	962	0.3%
Two or more races	507	5.9%	13,004	3.4%
Hispanic or Latino	643	7.5%	40,073	10.5%

* People who ethnically identify as Hispanic may be of any race, but are represented only as "Hispanic or Latino" in the table above. All race categories are non-Hispanic.

About Willard - Hay residents

	Willard - Hay		Minneapolis	
	Number	Percent	Number	Percent
EDUCATIONAL ATTAINMENT (2005-2009)				
Population (25 years and older)	4,635	X	247,395	X
Less than high school	S	S	30,450	12.3%
High school diploma or GED	1,252	27.0%	48,799	19.7%
Some college or associate's degree	1,507	32.5%	61,084	24.7%
Bachelor's degree	752	16.2%	68,323	27.6%
Graduate or professional degree	S	S	38,739	15.7%
High school graduate or higher	S	S	216,945	87.7%
Bachelor's degree or higher	S	S	107,062	43.3%
RESIDENCE ONE YEAR AGO (2005-2009)				
Population (1 year and older)	8,519	X	374,040	X
Same residence	6,813	80.0%	278,166	74.4%
Different residence in the U.S.	1,683	19.8%	91,619	24.5%
Different residence outside the U.S.	23	0.3%	4,256	1.1%
LANGUAGE SPOKEN AT HOME (2005-2009)				
Population (5 years and older)	7,872	X	356,125	X
English only	S	S	287,749	80.8%
Language other than English	S	S	68,376	19.2%
Speak English less than "very well"	S	S	35,969	10.1%
HOUSEHOLDS BY TYPE (2010)				
Total households and share of city's households	2,683	1.6%	163,540	100.0%
Family households	1,843	68.7%	71,972	44.0%
With children under 18 years	1,015	37.8%	35,030	21.4%
Married-couple family households	741	27.6%	46,006	28.1%
With children under 18 years	356	13.3%	20,270	12.4%
Single-person family households	1,102	41.1%	25,966	15.9%
With children under 18 years	659	24.6%	14,760	9.0%
Nonfamily households	840	31.3%	91,568	56.0%
Householder living alone	637	23.7%	65,869	40.3%
65 years and over	178	6.6%	11,754	7.2%
Households with one or more children under 18 years	1,221	45.5%	23,036	14.1%
Households with one or more people 65 years and over	520	19.4%	38,481	23.5%

Jobs in Willard - Hay

	Willard - Hay		Minneapolis	
	Number	Percent	Number	Percent
Total number of jobs and share of city's jobs (2009)	641	0.2%	301,271	100.0%
BY WORKER AGE (2009)				
Age 29 and younger	159	24.8%	71,746	23.8%
Age 30-54	368	57.4%	179,798	59.7%
Age 55 and older	114	17.8%	49,727	16.5%
BY EARNINGS (2009)				
\$1,250 per month or less	163	25.4%	55,563	18.4%
\$1,251 to \$3,333 per month	316	49.3%	83,797	27.8%
More than \$3,333 per month	162	25.3%	161,911	53.7%
BY EDUCATIONAL ATTAINMENT (workers 30 years and older) (2009)				
High school diploma or equivalent or less	151	23.6%	60,073	19.9%
Some college or associate's degree	173	27.0%	71,050	23.6%
Bachelor's, graduate or professional degree	158	24.6%	98,402	32.7%
Educational attainment not available (workers 29 or younger)	159	24.8%	71,746	23.8%
BY INDUSTRY SECTOR (2009)				
Accommodation and food services	92	14.4%	25,084	8.3%
Administration and support, waste management, and remediation	51	8.0%	14,163	4.7%
Agriculture, forestry, fishing, and hunting	S	S	104	0.0%
Arts, entertainment, and recreation	11	1.7%	4,468	1.5%
Construction	S	S	4,694	1.6%
Educational services	23	3.6%	32,404	10.8%
Finance and insurance	66	10.3%	30,562	10.1%
Health care and social assistance	175	27.3%	42,932	14.3%
Information	20	3.1%	11,429	3.8%
Management of companies and enterprises	38	5.9%	21,045	7.0%
Manufacturing	11	1.7%	14,250	4.7%
Mining, quarrying, and oil and gas extraction	S	S	S	S
Other services (excluding public administration)	42	6.6%	11,092	3.7%
Professional, scientific, and technical services	46	7.2%	32,418	10.8%
Public administration	S	S	7,921	2.6%
Real estate and rental and leasing	33	5.1%	9,926	3.3%
Retail trade	15	2.3%	11,481	3.8%
Transportation and warehousing	S	S	8,542	2.8%
Utilities	S	S	9,292	3.1%
Wholesale trade	S	S	9,456	3.1%

Employment of Willard - Hay residents

	Willard - Hay		Minneapolis	
	Number	Percent	Number	Percent
Total number of employed residents (2009)	2,843	X	165,546	X
WORK DESTINATION* (2009) (Ranked at city level)				
Minneapolis	1,109	39.0%	72,692	43.9%
Saint Paul	335	11.8%	15,176	9.2%
Bloomington	115	4.0%	8,644	5.2%
Edina	78	2.7%	6,432	3.9%
Minnetonka	73	2.6%	4,680	2.8%
Saint Louis Park	87	3.1%	4,372	2.6%
Golden Valley	111	3.9%	3,840	2.3%
Eden Prairie	61	2.1%	3,780	2.3%
Plymouth	82	2.9%	3,266	2.0%
Eagan	28	1.0%	2,807	1.7%
Brooklyn Park	51	1.8%	2,317	1.4%
Roseville	21	0.7%	2,284	1.4%
All other locations	692	24.3%	35,256	21.3%
TRANSPORTATION TO WORK (2005-2009)				
Workers (16 years and older)	3,465	X	204,254	X
Car, truck, or van (including passengers)	2,631	75.9%	145,405	71.2%
Public transportation	471	13.6%	27,507	13.5%
Walked, biked, worked at home, or other	363	10.5%	31,342	15.3%
HOUSEHOLD INCOME (in 2009 dollars) (2005-2009)				
Total households and share of city's households	2,683	1.6%	163,541	100.0%
Less than \$35,000	S	S	64,189	39.2%
\$35,000-\$49,999	S	S	23,984	14.7%
\$50,000-\$74,999	551	20.5%	28,622	17.5%
\$75,000-\$99,999	325	12.1%	17,510	10.7%
\$100,000 or more	S	S	29,236	17.9%
Median household income	\$44,049	X	\$45,625	X
POVERTY (2005-2009)				
All people for whom poverty status is determined	8,583	X	364,176	X
With income below poverty	2,220	25.9%	78,342	21.5%
With income 100-149% of poverty	1,191	13.9%	35,922	9.9%
With income 150-199% of poverty	761	8.9%	28,771	7.9%
With income 200% of poverty or higher	4,411	51.4%	221,141	60.7%

* Work destination is the location of a person's primary job; the one that pays the most if a worker holds more than one job.

Willard - Hay housing

	Willard - Hay		Minneapolis	
	Number	Percent	Number	Percent
Total housing units (2010) and share of city's units	3,017	1.7%	178,287	100.0%
UNITS IN STRUCTURE (2005-2009)				
Single	2,261	74.9%	88,398	49.6%
2 or more	756	25.1%	89,889	50.4%
YEAR BUILT (2005-2009)				
2000 or later	S	S	9,834	5.5%
1970-1999	S	S	32,403	18.2%
1940-1969	927	30.7%	46,030	25.8%
1939 or earlier	1,384	45.9%	90,019	50.5%
OCCUPIED OR VACANT HOUSING UNITS (2010)				
Vacant housing units	334	11.1%	14,747	8.3%
Occupied housing units	2,683	88.9%	163,540	91.7%
Average household size	3.2	X	2.2	X
Owner-occupied	1,563	58.3%	80,439	49.2%
Average household size	2.9	X	2.3	X
Renter-occupied	1,120	41.7%	83,101	50.8%
Average household size	3.6	X	2.1	X
VEHICLES PER HOUSEHOLD (2005-2009)				
No vehicles	641	23.9%	28,647	17.5%
1 or more vehicle(s)	2,042	76.1%	134,893	82.5%
YEAR HOUSEHOLDER MOVED INTO UNIT (2005-2009)				
Moved in 2005 or later	757	28.2%	60,216	36.8%
Moved in 2000-2004	721	26.9%	44,678	27.3%
Moved in 1990-1999	521	19.4%	31,088	19.0%
Moved in 1980-1989	S	S	12,613	7.7%
Moved in 1970-1979	S	S	7,423	4.5%
Moved in 1969 or earlier	S	S	7,521	4.6%

Willard - Hay housing

	Willard - Hay		Minneapolis	
	Number	Percent	Number	Percent
COST-BURDENED HOUSEHOLDS* (2005-2009)				
All households for which cost burden is calculated	2,609	X	160,497	X
Cost-burdened households	S	S	69,513	43.3%
Owner households for which cost burden is calculated	1,837	X	84,676	X
Cost-burdened owner households	S	S	30,143	35.6%
Renter households for which cost burden is calculated	S	X	75,821	X
Cost-burdened renter households	S	S	39,370	51.9%
RENT (includes renter paid utilities) (2005-2009)				
Occupied units where residents pay rent	760	X	76,896	X
Median rent (2009 dollars)	\$889	X	\$761	X

* Households paying 30% or more of their gross income for housing are considered to be cost-burdened. This definition of affordability is formally recognized by the housing industry. Housing costs for homeowners include mortgages, real estate taxes, utilities and fuels. Housing costs for renters include rent, utilities and fuels (if the renter pays them).

NOTES ABOUT THE DATA

Data throughout these profiles come from three sources produced by the U.S. Census Bureau:

- 2010 decennial census (demographic data including total population, race and ethnicity, as well as housing units and types of households),
- 2009 Local Employment Dynamics data from OnTheMap (employment of residents, and local jobs and their characteristics); and
- 2005-2009 American Community Survey (all other data including income, education, housing and social characteristics).

Data from the 2005-2009 American Community Survey were collected by surveys over those five years, and therefore describe the average characteristics for the 5-year time period. These data have been adjusted using the 2010 census counts for population and housing to provide the best estimate of how many people or housing units relate to each characteristic. All dollar amounts are shown in 2009 dollars. Percentages may not sum to 100 percent due to rounding.

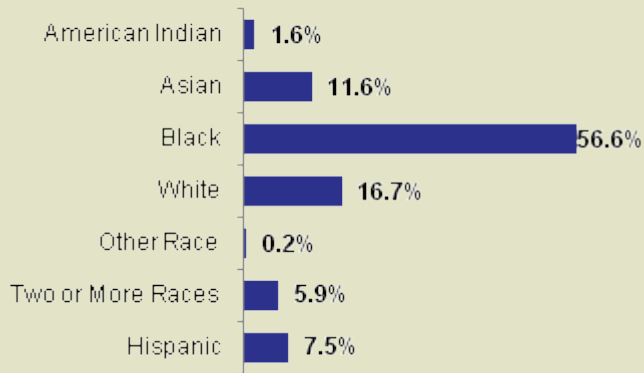
X indicates no data were available or not applicable.

S indicates that data were suppressed. Data have been suppressed when there were fewer than 10 people or units in a category, or the error margins were greater than ± 10 percentage points, or the error margins were greater than 25% of the estimate of a numeric value (such as median income). Large error margins occur when too few people were in the survey sample, making the data unreliable. If data have been suppressed at a neighborhood level, they are often available at a higher level of geography (community or city level).

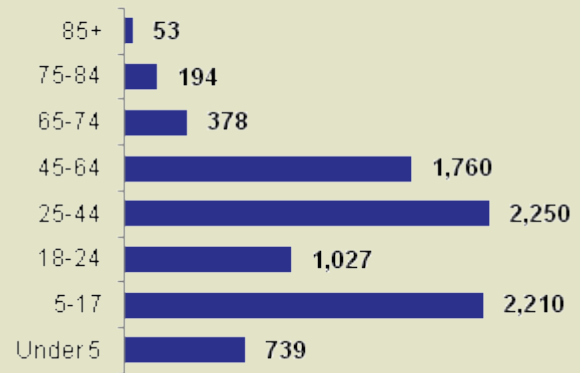
Users are cautioned that many of the data on this document have error margins associated with them. Please visit www.mncompass.org/twincities/neighborhoods.php to access downloadable data files, including error margins and unsuppressed data.

Portrait of Willard - Hay

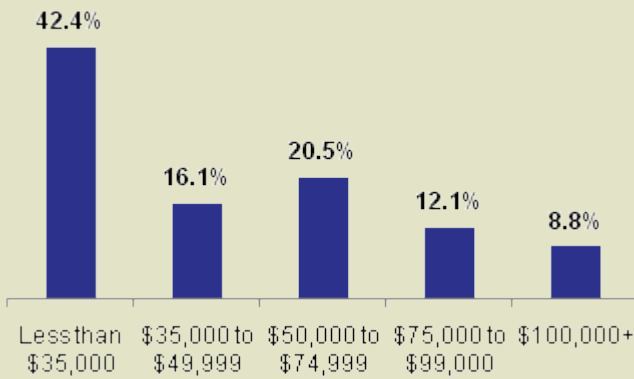
Population by race/ethnicity, 2010



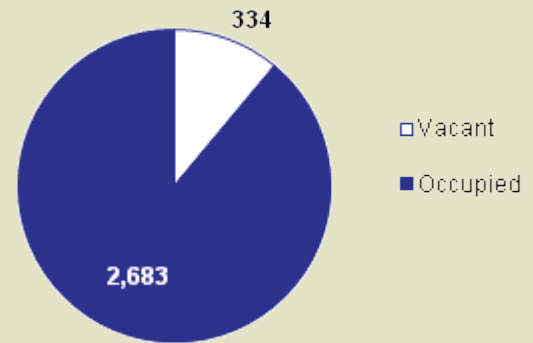
Population by age group, 2010



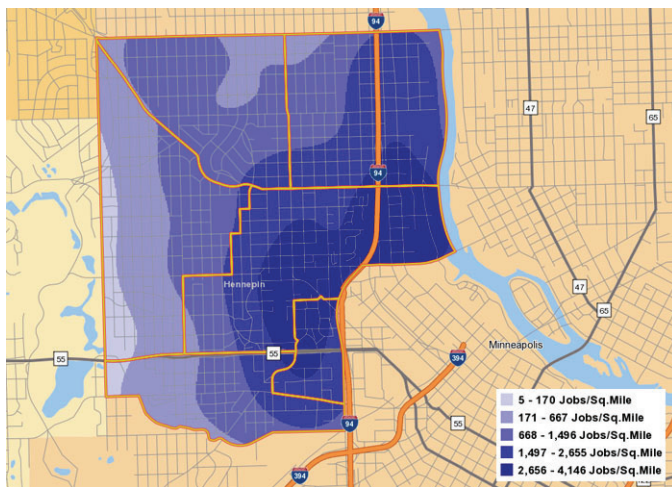
Households by income, 2005-2009



Housing units by occupancy, 2010



Jobs per square mile, 2009



These profiles were prepared by Minnesota Compass staff at Wilder Research, with the generous support of The McKnight Foundation, under the direction of numerous community advisors. For additional information about the Minneapolis and Saint Paul Neighborhood Profiles, and to download data files showing error margins, please visit www.mncompass.org/twincities/neighborhoods.php



Notes about graphs: People who ethnically identify as Hispanic may be of any race, but are represented only as "Hispanic or Latino" in the "Population by race/ethnicity" graph above. All race categories are non-Hispanic.