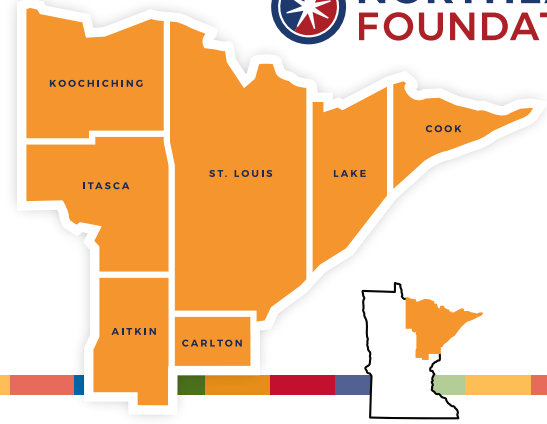


NORTHEASTERN MINNESOTA COMPASS POINTS 2018



An at-a-glance look at key measures in the region served by the Northland Foundation, which invests in people and communities to support a thriving northeastern Minnesota.

Notable Trends

OVERALL POPULATION HOLDING STEADY, BUT POPULATION SHIFTS WILL SHAPE THE REGION FOR YEARS TO COME

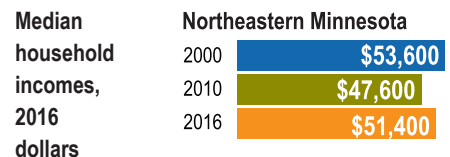


Population shifts since 2000

- Persons of color **↑ 56%** About 9 percent of residents
- Children 17 and under **↓ 15%** Compared with growth across the state which has remained flat
- Older adults **↑ 23%** About 1 in 5 residents

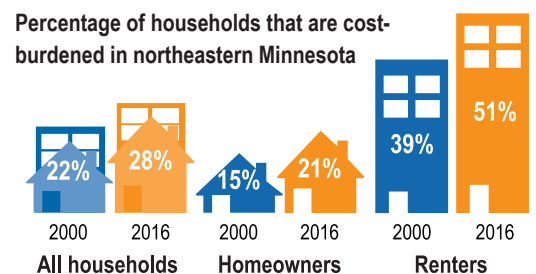
INCOMES ON THE RISE SINCE THE GREAT RECESSION, BUT LONG-TERM TREND STAGNANT

Although median household incomes in northeastern Minnesota have increased since the Great Recession, they are still at or below income levels from 2000 and continue to lag behind Minnesota overall. In addition, poverty rates in northeastern Minnesota are up from 9 percent in 2000 to 14 percent today.



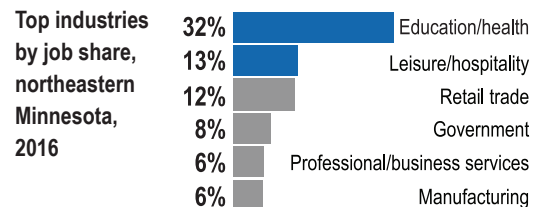
HOUSING AFFORDABILITY IS A CHALLENGE FOR OVER A QUARTER OF ALL HOUSEHOLDS, AND HALF OF RENTERS

Overall, the percentage of households that are cost-burdened (paying more than 30% of income on housing costs) has increased in northeastern Minnesota – particularly among renters. Since 2000, renter households (26% of all households) have seen the largest increase in the share of households that are cost-burdened.



LARGEST SHARE OF JOBS IN EDUCATION, HEALTH, AND LEISURE INDUSTRIES

With a growing older adult population and changing economy, the region's share of jobs in the education and health industry sector is now tied with southern Minnesota. The second largest industry in northeastern Minnesota is leisure, a notable difference from other greater Minnesota regions, where manufacturing is among the top industries.



Less than 5%: Construction, Financial activities, Transportation/utilities, Other services, Natural resources/mining jobs, Wholesale trade, Information

Check out *more trends* at www.mncompass.org/trends/featured-trends

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Population at a Glance

	2000	2017
Overall population		
Minnesota	4.9 million	5.5 million
Northeastern Minnesota	322,100	324,900
Early childhood (0-4)		
Minnesota	329,600	355,200
Northeastern Minnesota	16,900	16,300
Children and youth (5-17)		
Minnesota	957,300	943,400
Northeastern Minnesota	56,800	50,800
Working-age residents (18-64)		
Minnesota	3.0 million	3.4 million
Northeastern Minnesota	194,700	195,000

	2000	2017
Older adults (age 65-84)		
Minnesota	508,700	739,600
Northeastern Minnesota	46,100	57,200
Older adults (85+)		
Minnesota	85,600	120,600
Northeastern Minnesota	7,600	9,000
People of color		
Minnesota	582,000	1.1 million
Northeastern Minnesota	19,000	29,000
Foreign-born residents^a		
Minnesota	260,000	427,000
Northeastern Minnesota	6,000	6,600

^aMost recent data point is from the year 2016.

Northeastern Minnesota Dashboard

	HOW IS NORTHEASTERN MINNESOTA DOING?		HOW DO WE COMPARE TO MINNESOTA?	
	TREND ^a	CURRENT	MINNESOTA	
AGING	Adults 65+ who are working	-	12%	17%
	Adults 65+ living at or below 100% of poverty ^a	BETTER	8%	7%
	Adults 65+ living at or below 200% of poverty ^b	WORSE	30%	26%
	Adults 65+ living alone	-	32%	30%
CHILDREN & YOUTH	Students who are connected to a caring adult	-	60%	57%
	Students participating in enrichment activities 3x/wk	-	64%	65%
	Free and reduced lunch status	WORSE	41%	38%
EARLY CHILDHOOD	Children screened before age 5	SAME	84%	81%
	Low-weight births	WORSE	6%	5%
	Average annual full-time child care costs for two children	-	\$11,100	\$16,500

^aNortheastern Minnesota trend over 10-15 years.

^bIn 2016, the Federal Poverty threshold for an adult 65 and older living at or below 100% of poverty was about \$11,511.

^cIn 2016, the Federal Poverty threshold for an adult 65 and older living at or below 200% of poverty was about \$23,022.

Dashboard represents most recent data available as of June 2018.

All currency are in 2016 dollars.

Minnesota Compass promotes our state's well-being by tracking key trends to inform efforts to improve the lives of all who live here

Northeastern Minnesota Dashboard

	HOW IS NORTHEASTERN MINNESOTA DOING?		HOW DO WE COMPARE TO MINNESOTA?	
	TREND ^a	CURRENT	MINNESOTA	
ECONOMY	Number of jobs	SAME	141,800	2,813,900
	Median household income	SAME	\$51,400	\$65,600
	Percent residents living at or below 100% of poverty ^b	WORSE	14%	10%
	Percent residents living at or below 200% of poverty ^c	-	33%	26%
	Cost of living by family type; Annual full-time wage required to meet basic needs			
	Single (Ages 19-50), No Children	-	\$27,800	\$30,100
	Single (Ages 51+), No Children	-	\$28,200	\$30,300
	Partnered (Two Full-Time Workers, Ages 19-50), Two Children	-	\$67,100	\$81,000
	Single (Ages 19-50), Two Children	-	\$61,100	\$79,400
	Median full-time, annual wages of primary industries ^d			
	Construction	SAME	\$60,700	\$56,900
	Education and Health Services	SAME	\$38,900	\$40,200
	Financial Activities	SAME	\$39,800	\$55,300
	Information	BETTER	\$38,500	\$56,700
	Leisure and Hospitality	BETTER	\$22,900	\$23,800
	Manufacturing	BETTER	\$47,500	\$45,500
Natural Resources and Mining	SAME	\$65,400	\$33,200	
Professional and Business Services	BETTER	\$33,600	\$43,500	
Public Administration	SAME	\$48,000	\$50,400	
Trade, Transportation, and Utilities	SAME	\$31,400	\$31,300	
EDUCATION	3rd graders who are proficient in reading	SAME	60%	57%
	8th graders who are proficient in math	BETTER	53%	58%
	Students who graduate high school on time	BETTER	82%	82%
HOUSING	Households pay at least 30% of income for housing	WORSE	28%	28%
	Homeowners pay at least 30% of income for housing	WORSE	21%	21%
	Renters pay at least 30% of income for housing	WORSE	51%	47%
WORKFORCE	Proportion of adults working	SAME	71%	77%
	Adults age 25+ with bachelor's degree	BETTER	26%	34%
	Adults age 25+ with associate degree	BETTER	12%	11%

^aNortheastern Minnesota trend over 10-15 years.

^bIn 2016, the Federal Poverty threshold for a household of two adults and two children living at or below 100% of poverty was about \$24,339.

^cIn 2016, the Federal Poverty threshold for a household of two adults and two children living at or below 200% of poverty was about \$48,600.

^dAnnual median salary includes 2080 hours worked in one year. Part-time and overtime hours are excluded.

Dashboard represents most recent data available as of June 2018.

All currency are in 2016 dollars.

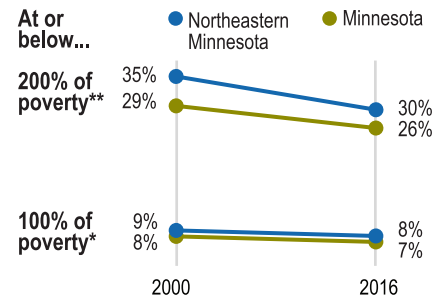
Spotlight on: Northeastern Minnesota older and younger populations

DESPITE DECLINES IN POVERTY RATES, 1/3 OF OLDER ADULTS HAVE LOW INCOMES

Although poverty rates among older adults are higher in northeastern Minnesota than Minnesota overall, the number of older adults living in poverty has declined since 2000. Despite the declines, a third of older adult residents in northeastern Minnesota have low incomes and live at or below 200% of poverty, an annual income of \$23,022 or less for a single person.

*\$11,511 annual income for a single person 65 and older in 2016
 **\$23,022 annual income for a single person 65 and older in 2016

Northeastern Minnesota and Minnesota poverty rates among adults 65+

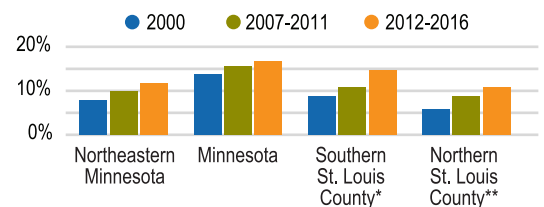


MORE OLDER ADULTS ARE WORKING LONGER

The number of adults 65 and older who continue to work past traditional retirement age has been on the rise in northeastern Minnesota and across Minnesota since 2000. St. Louis County saw the largest increases in the proportion of older adults working, particularly in the Duluth area.

*Southern St. Louis County area includes Duluth, Hermantown, and Proctor school districts
 **Northern St. Louis County includes all school districts within St. Louis County, except Duluth, Hermantown, and Proctor school districts

Proportion of adults 65+ who are working

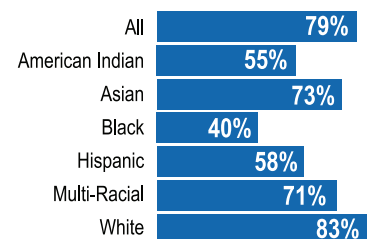


HIGH SCHOOL GRADUATION RATES ARE UP, BUT INCOME AND RACIAL DISPARITIES PERSIST

On-time high school graduation rates have been increasing steadily since 2003 in northeastern Minnesota and are on par with Minnesota overall.

Looking closer, on-time high school graduation rates are not the same for all students. Students who are low income are less likely to graduate from high school on-time in all counties across northeastern Minnesota; 71 percent of low-income students graduated compared with 95 percent of high-income students. Fewer students of color than white students graduated in 2016 in St. Louis County, the only county for which data is available.

High school graduation rates, St. Louis County by race*

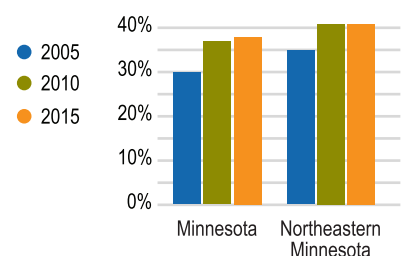


*Minnesota Department of Education data by race/ethnicity are only available for St. Louis County due to small numbers of students of color in other northeastern Minnesota counties.

MORE STUDENTS ELIGIBLE FOR FREE AND REDUCED LUNCH

Today, 16 percent of children 0-17 in northeastern Minnesota live in poverty and 40 percent are low income, compared with 12 and 33 percent, respectively, of all children in Minnesota. Living in poverty puts children's physical, social, and emotional health at risk. Services such as free and reduced lunch programs support families and children living in poverty; 4 in 10 public school students in northeastern Minnesota are eligible for free and reduced lunch services. The number of students accessing this program has been on the rise since 2005 due to both an increase in the number of children living in lower income households during the Great Recession and policies that have streamlined access to this program.

Percent students eligible for free and reduced lunch



The Northland Foundation is a publicly supported foundation serving seven counties and three Tribal Nations in northeastern Minnesota. Overarching the Foundation's programming are three intersecting strategic focus areas: nurturing children, youth, and connections across the generations, reducing the impacts of poverty on people of all ages, and strengthening the region's economic vitality.

Northland Foundation

202 W Superior St, Suite 610, Duluth, MN 55802
 218.723.4040 or 800.433.4045
 email: info@northlandfdn.org
 website: www.northlandfdn.org